

WE St

ISSUE 58 AUGUST / SEPTEMBER 2023
SENSIUM
FLEET TELEMATICS

WEST AUCKLAND BUSINESS

proudly supporting your West Auckland community



- **Feature Article Business Tracks Upwards**
At Sensium Fleet Telematics'
- **Orthodontic Scholarships:**
Wonderful Initiative from McIntosh and Fraser Dental
- **Northwest Country Business**
Following The West Auckland Corridor of Commerce

brought to you by



DON'T KNOW

WHERE TO

START

WITH IT.?

Talk to one of the team today about how
Spark IT can help your business.

FIND YOUR BUSINESS EDGE 0800 BUSINESS

IN THIS ISSUE

- 4** **OPINION PIECE**
CPHBA TREASURER
- 5** **FIRST TRAINING**
TEACHING PEOPLE TO SAVE LIVES
- 7** **SHOPPING SPREE**
A CENTRAL PARK HENDERSON
BUSINESS PROMOTION
- 8** **BUSINESS AFTER 5**
BUSINESS NETWORKING EVENTS
- 10** **CLIMATE REALITY & THE ROLE OF FINANCE**
IN ACCELERATING THE TRANSITION OF THE
NZ ECONOMY
- 12** **SECURITY - THE ALARM IS SOUNDING**
FROM OUR PARTNERS MATRIX SECURITY
- 15** **WHAT'S ON**
AT WESTCITY WAITAKERE
- 17** **FRONT COVER FEATURE**
BUSINESS TRACKS UPWARDS AT SENSIMUM
FLEET TELEMATICS'
- 20** **WITH DEEPEST SYMPATHY**
ELAINE HARGREAVES
- 21** **MITRE 10 MEGA HENDERSON**
MEGA CAR GIVEAWAY
- 22** **LIFESTYLE - RECIPE**
BUFFALO BURGER, FROM THE GROUNDS
- 22** **LIFESTYLE - FASHION**
WITH BALLGOWNS, BRIDAL & BEYOND
- 24** **LIFESTYLE - THE NZ DAFFODIL**
WITH DAVIS FUNERALS
- 26** **LIFESTYLE - WELLBEING**
DIABETES
- 27** **LIFESTYLE - DENTAL**
ORTHODONTIC SCHOLARSHIP
- 28** **MOTORING**
A CLASSIC ITALIAN SPORTS CAR
- 29** **MOTORING - KIA EV6**
WINS 2023: WORLD PERFORMANCE CAR
- 30** **MOTORING**
ENSURING OPTIMUM SECURITY & VALUE
- 31** **NORTH WEST COUNTRY**
4 PAGE FEATURE



5. **FIRST TRAINING**
TEACHING PEOPLE TO SAVE LIVES



17. **FRONT COVER FEATURE**
SENSIMUM FLEET TELEMATICS



22. **LIFESTYLE - RECIPE**
BUFFALO BURGER, FROM THE GROUNDS



29. **MOTORING - KIA EV6**
WINS 2023: WORLD PERFORMANCE CAR

Cover: Photography by LFHQ Studios.

INFORMATION: ADVERTISING AND PUBLISHING

Garry Bates, Association Manager
Mobile: 0274 904 260
E: garry@cphb.org.nz
W: cphb.org.nz/magazine

www.westaucklandbusiness.co.nz

CENTRAL PARK HENDERSON BUSINESS:

MEMBERSHIP ENQUIRIES
Phone: +64 2 74 904 260
22 Catherine Street, Henderson, Auckland
P.O. Box 69-126 Glendene, Henderson, Auckland 0645

West Business magazine is produced by the Central Park Henderson Business Association Inc. (CPHBA). 3800 copies are distributed free to approximately 1600+ businesses in the Henderson-Massey Local Board business precincts, not including magazine stands in 'high traffic visitor' businesses.

Disclaimer - The views, editorial, and opinions expressed in this magazine belong solely to the author/contributor, and not necessarily to the CPHBA, West Auckland Business Club or other group or individual. All content in this magazine may be subject to copyright and should not be reproduced in any form without express written consent of the CPHBA.

OPINION PIECE

The focus of this magazine is on local business, we acknowledge that community is a part of our heartbeat; healthy business = healthy community, and definitely vice-versa.

We currently print 3,800 copies which are scooped up at our various outlets, hand delivered to businesses in our Business Improvement District (BID) together with adjacent precincts, and promoted online.

CPHBA continues with our objectives; Promoting business, Advocacy, Support, and Networking.

We are finally making some headway with the CCTV project, and progressing to tender the Town Centre Lighting joint-venture initiative with the Henderson Massey Local Board.

Both of these projects will substantially improve security, and assist Police in apprehending the criminal element in our BID area. These projects will require significant financial investment and will be paid from CPHBA financial reserves.

In It For You!! (Labour Party election slogan); many of us in business, especially Small and Medium Enterprise's (SME's) are hard pressed to agree...

This, after a period of increasing crime (read ram-raids, shootings, robberies), decreasing education stat's (read achievement and attendance) and the abysmal state of the health sector (read staffing, wait-times, 'hot-bedding' or 'ramping') Then there is the introduction of 'Fair Pay Agreements' which will be highly inflationary and create inequities from region to region.

Add to that the debacle of Ministerial shuffling, and Government spending "we are spending too much and earning too little".

At a recent business breakfast, the speaker; an economist - believed political ideology has been the



TIM LIVINGSTONE
CPHBA TREASURER

driving force behind economics for too long - "what's required is a lot more pragmatism and economic reality."

Sadly the larger Corporates appease the current Government's 'woke' policies with patronising virtue signalling; thankfully SME's have far more important things to do, to survive.

On the positive side, inflation is trending downward and hopefully there will be no more interest rate rises. For many well-run businesses, economic hard times equal great opportunity.

Don't give up, stay focused on your core business; Be it - Sales and Marketing, Quality & Product/Service Delivery, Product Development, Management, Accounting and Finance, or keeping abreast of Technology and HR.

Tim Livingstone
CPHBA Treasurer

An advertisement for BNZ Partnership Banking. On the left is a portrait of Greg Norman, a man in a dark suit and light blue shirt. To his right is the BNZ logo with three yellow stars above it. Below the logo is the tagline "Your business partner in the West". Underneath that, it says "Greg Norman Partner - Business - Acquisition West Auckland | BNZ Partners". At the bottom, there is a yellow bar with the text "BNZ Partnership Banking, Lincoln North, 192 Universal Drive, Henderson, Auckland DDI. +64 9 835 1704 | M. +64 21 809 163 | E. gregory_norman@bnz.co.nz".

An advertisement for Bayleys. At the top left is the Bayleys logo in a dark box. To its right is the slogan "ALTOGETHER BETTER". Below this is a portrait of Beterly Pan, a woman with dark hair wearing a maroon top. To her left, the text reads "Beterly Pan Bcom 国粤英 Commercial and Industrial". Below that is the email "beterly.pan@bayleys.co.nz" and phone numbers "M 021 139 2228" and "P 09 953 4740". At the bottom, in small text, it says "BAYLEYS REAL ESTATE LTD, NORTHWEST, LICENSED UNDER THE REA ACT 2008".



FIRST TRAINING

Teaching people to save lives
in a fun and interactive environment

Central Park Henderson Business Association (CPHBA) recently facilitated a One-Day Workplace First Aid Course for members administered by fellow member; First Training Limited.

These cost-effective courses are designed to give people confidence to cope with medical emergencies and accidents at the workplace, or at home. Ideal for the office & workshop team, this course meets the minimum requirements for staff in the workplace.

Their One Day Workshops are a practical, hands on interactive course which covers accident management, unconscious patient assessment, CPR and use of an AED, choking, severe bleeding, fractures, allergies and medical conditions.

All participants who complete the full course will receive a Digital certification, valid for 2 years.



NZQA credits; 6402 and 6401 are available if required with this course.

Attendees comments have been great; "I got so much from the course" and "It's the best one I've been on" also "This was a very good session" and a number more...

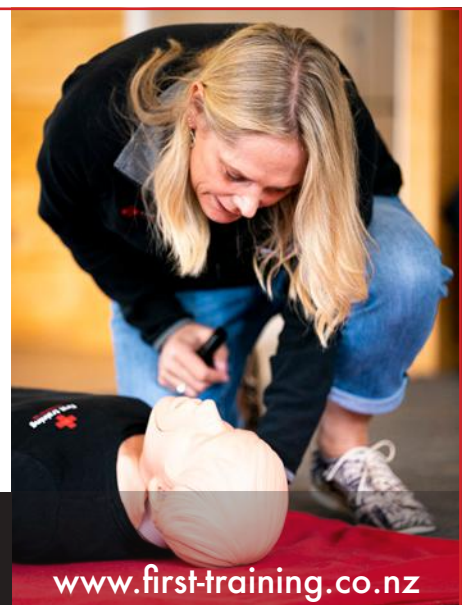


**WE TEACH PEOPLE TO SAVE LIVES
IN A FUN & INTERACTIVE ENVIRONMENT**

- **1 Day Workplace First Aid** - 8 hrs - essential course for all low risk workplaces
- **2 Day Workplace First Aid** - 12 hrs - comprehensive, medium to high risk workplaces
- **2 Day Outdoor First Aid** - 16 hrs - in depth focus on outdoor activities & recreation

NZQA CATEGORY ONE PROVIDER

For all first aid course information please email us on admin@first-training.co.nz or call us on 0800 1ST AID or 09 838 2110



www.first-training.co.nz

a Good Choice!

Having a choice is a good thing, and that's why we've changed your local to a Liquorland or a Super Liquor.

Bringing you better choices at great prices, while continuing to support our community.

Terms and conditions apply.



Make your choice!

At each of our new stores we're giving away \$1500 to two local community organisations. Every purchase earns you the choice of where you'd like to see your contributions go.

Head in store to place your sticker on the organisation you support.

THE SURF LIFE



Find out more at [thetrusts.co.nz](https://www.thetrusts.co.nz)



the trusts
Keeping it local

LiquorLand

Super

Liquor

RETAIL SHOPPING SPREE

A Central Park Henderson Business Promotion

The Central Park Henderson Business Assn held a local Shopping Spree Competition earlier this year, where shoppers could enter to win 1 of 5 \$2,000 shopping sprees in Henderson.

The criteria was simple; spend \$25 or more in any retail business in our area, take a photo of the receipt and upload it, along with name and contact details, to be in the draw to win!

The competition was a terrific success, and each of our winners were absolutely thrilled to plan their \$2,000 shopping spree adventure in Henderson...then began the difficult part of their prize, where did they start, and how to choose.

We can report the winner's did an impressive job of it; all planned it with aplomb, and we all enjoyed the exercise - including the service teams at the respective shops.

Thank you to all the participants who took part in the Shopping Spree competition; and a special thank you to the incredible retailers in Henderson who got behind the promotion, and shared it with their customers, your support was fantastic.

Stay tuned for more from the CPHBA.



Kayla with Vinesh from West City Shoes



Andrea Jenner (GM Inventory & Marketing) - Tania - Owner Dave Hargreaves



Deana hooovers a great buy in Godreys at The Boundary



Maree at Strand Bags



Tania at Stewart Dawsons



Maree at Bed Bath & Beyond



Deana with Andrew from Paper Plus WestCity



Kayla in Briscoes at The Boundary



THANK YOU TO Mitre 10 MEGA Westgate...

For a superb 'BA5' in their new trade drive-thru; what a turnout with well over 100 attendees enjoying their top hospitality & mixing with fellow business connections. The event was much enjoyed by guests as revealed in comments during and afterwards.

The 4327m² trade drive-thru and timber yard is now entirely undercover, with the added bonus of 'the classiest tradie bathrooms in town' - making it one of the largest home improvement stores in the country with a footprint of 15,500m².

"The whole trade area is designed to save time for our local tradies, so they're in and out as quickly as possible. We've increased the range of tools and consumables as well as building products, and we've built a space for them to collaborate with our team and their clients. Our Trade customers are important to our business and we want to support them with their businesses in return," says owner Dave Hargreaves.

WABC also thanks; Cameron Brewer the MC for the night, Kings Garden Cafe Henderson for their fine food & BBQed delicacies, Babich Wines for their continued support, and images by Caroline Ducobu.

If you wish to mix with like-minded business owners & managers, then register - It is free...
W: westaucklandbusiness.co.nz/wba/





Justin (ANZ Bank) snaps up a planter of goodies from Mark



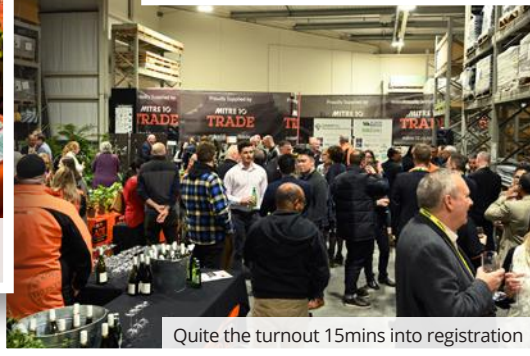
Karyn nails a prize from Andrea



Mike (GM Davis Funerals) with Cristina (In Plan Site Ltd)



Registration table (green denotes 1st time at BA5)



Quite the turnout 15mins into registration



The 'Dream-Team' of CPHBA Operations



We see you Desiree (North Memorials Hsn)



Tim Livingstone & John Blewett (WCAG)



The Hosting Crew

Supporting Sponsors:



CLIMATE REALITY & THE ROLE OF FINANCE

in accelerating the transition of the NZ economy

BNZ Head of Sustainable Finance Adam Coxhead explains why taking action on climate transition should be a top priority for all in 2023.

Climate change and economic impact

Rising interest rates and persistent inflation had been defining economic themes in 2022. The economic impacts are universal and, worryingly, also have implications in the world of investment for climate change mitigation.

Some have concluded the result will delay action on climate change, when in reality, these pressures underscore the need to accelerate investment. If for no other reason than the sooner we act, the lower the cost of change will be.

While the physical risks from climate change are clear, transition risks are perhaps less immediately obvious, but no less real. These include changing policies and regulation, evolving consumer preferences, stranded assets, litigation liability, investor appetite and availability of capital. All of which can translate into financial risks for companies.

This underscores the criticality of the Climate Related Disclosures reporting regime. Reporting will bring greater clarity and focus on the climate-related risks businesses face, driving accountability to effectively manage those risks and take advantage of opportunities. Around 200 of NZ's largest businesses, including BNZ, will be subject to the mandatory regime. During 2022, these businesses have been reviewing and reporting on (or preparing to) their

most pressing physical and transition risks. This work enables clear goals to be set, policies refined, and climate sustainability embedded into strategy, product development and risk management.

Climate transitions

The Intergovernmental Panel on Climate Change (IPCC) says greenhouse gas emissions must peak by 2025 and then decline by half during this decade if we are to limit future heating to 1.5°C above pre-industrial levels. Confronted with this reality, much of the financial sector has already moved from the 'why' to the 'how' of financing the transition.

BNZ's role is to support customers to transition their businesses to a net zero future. During 2022 BNZ has been assessing and engaging with our highest emitting customers, to understand their transition planning and how we can support them on that journey.

We've discovered that overwhelmingly NZ businesses are committed to addressing climate change. Yet too few have a publicly available transition plan with adequate detail to demonstrate their emissions will reduce in line with a 1.5°C pathway. The development of credible, science-aligned transition plans needs to be a priority for businesses in high emitting sectors, with many international frameworks available to help businesses understand what good looks like.

We anticipate that businesses that take the opportunity to transition will reap the related competitive advantages and enable a smooth transition for the NZ economy.

Your Local Accounting Experts

- Accounting and Taxation
- Audit and Assurance
- Property Accounting and Farm Accounting
- Business Valuations
- Business Development and Improvement
- Business and Strategic Planning
- Succession and Exit



UHY Haines Norton (Auckland) Limited
www.uhyhn.co.nz

(09) 839-0087
Henderson | Auckland CBD | Kumeu | Helensville



The SME Challenge

While larger businesses are more likely to have the resources to develop transition plans, many SMEs may struggle to find the capacity to do so. There's an important role for banks to support SME customers with tools and by delivering insights to help them navigate their transition to a net zero future. A great example of this is the Climate Action Toolbox, which is a tool to help businesses measure their emissions and build an action plan to address them. Banks and investors need to do more of this in 2023 and beyond to enable faster change.

Catalysing the transition through investment

The flipside of climate risk is climate opportunity. We are entering a phase aptly named the "Great Reallocation of Capital" as financial capital increasingly flows towards green, low carbon businesses and projects.

Banks can support this reallocation of capital by providing products that help incentivise investments in transition, like Sustainability-Linked Loans, Green Loans, and Green Bonds. In 2022 we saw the Government launch its Green Bond Framework and issue its first sovereign green bond – we expect this to catalyse further demand for sustainable investments in New Zealand. An ongoing trend in 2023 will be the continued innovation around these types of products, broadening their availability to a wider range of customers.

Going further, together

An oft-quoted maxim is "if you want to go fast - go alone, if you want to go far - go together". Businesses can choose to go fast themselves, however the challenge in transforming the global economy to a low emissions model is immense. We continue to believe that achieving this kind of systemic change requires collaboration and partnerships across government, the private sector and civil society. For businesses wanting to show leadership and shape the future of their industries this sort of collaboration is essential.

Time for Action

The 'Tragedy of the Horizon', a term coined by Ex-Governor of the Bank of England, Mark Carney, describes how the impacts of climate change will be felt beyond the traditional horizons of 5 or 10 years - imposing a cost on future generations that the current generation has little incentive to fix. The paradox of this is that once climate change becomes decisive for a well-functioning economy it may already be too late.

The message is clear, it's now or never, 2023 needs to be a year of action for banks and their customers alike: develop credible transition plans and start making decisions and investments required to achieve them.



Grow your Business with a Dedicated Local Partner:

- Work with someone who wants to work with you, is on the ground in your region, and looks for solutions.
 - A BNZ Partner is a dedicated locally based Business/ Commercial Banker, with a wide range of Specialists on hand working with you to achieve your goals.
 - Your BNZ Partner will help take your Business exactly where you want it to go.
- Talk to us, it's more than just banking, it's a partnership.

Fion Zhang

Business Banking Partner
West Auckland | **BNZ Partners**
M. 021 227 6800 E. fion_zhang@bnz.co.nz



Our Business & Commercial Banking team are working in the West Auckland community, now based at our two sites:

BNZ Kumeu: 82 Main Rd, Kumeu **BNZ Lincoln North:** 192 Universal Drive, Henderson



THE ALARM IS SOUNDING, the phone is ringing, the clock is ticking

The critical role of efficient patrol response times and fit-for-purpose response instructions

If your alarm goes off at home or work, do you know what the next step is? The dispatching of a security patrol to an activation, before or after the keyholders of the property have been contacted, can be the difference in reducing response times, minimising loss and damage, and improving outcomes.

Highlighting the necessity of efficient response times and ensuring clients' alarm response instructions are fit-for-purpose and reflective of their needs, are key areas Matrix Security want to create more awareness around.

Time is of the essence

Burglaries and break ins aren't created equal. Time is everything in an emergency - something

Matrix Security knows all too well. They have a median response time of just under 10 minutes. In comparison police have recently reset their response time goal to 45 minutes to emergency events in urban areas, and 60 minutes in rural areas.

"We have one client we acquired, a chemical company, who is a number one priority for fire service. When we approached them about their current response times, they indicated that if we could beat 7 minutes they'd come to us. We had a median response time of 6.1 minutes in that area, we presented them with the data and the contract was ours," says David Tombs, CCO of Matrix Security. Matrix Security has the largest fleet on road at any one time across the day, responding to both residential and commercial alarm activations or requests for assistance - so the chances of us being mere minutes away from a customer in need is high."

DRAKE
NEW ZEALAND

DISCOVER OUR RECRUITMENT & HR SOLUTIONS

Customisable staffing solutions to
fit your **business & budget**



PERMANENT
RECRUITMENT



FLEXIBLE
STAFFING



UNBUNDLED
RECRUITMENT



P3 BEHAVIOURAL
ASSESSMENTS

CONTACT US TODAY!
(09) 839 2727

 6/8 Pioneer St, Henderson

 henderson@nz.drakeintl.com





"Recently we attended an alarm activation in central Auckland for a client who has a high profile and is a supplier of valuable goods. In this instance the burglars only got through the first layer of security doors and were stopped by the second," explains David. "If we'd had the permission to dispatch our patrol officers to the scene before contacting keyholders, we may have caught them, or seen the car speeding off and caught the rego, called police and it could have been an apprehension."

Know where you sit

Having confidence in the skills and capabilities of your security company and your own security instructions, are both necessary for peace-of-mind. Question if you want to be contacted first when your alarm goes off, or have a patrol dispatched first and then be contacted. What do you feel comfortable with?

Contact the Matrix customer service team today at service@matrixsecurity.co.nz to check and update your instructions and ask them how they can provide you with tools to access your own account to make changes - and yes they do have an app for that!



Contact us today for a free no obligation quote.

Matrix Security is your one-stop shop for all your security technology needs.

Get in touch - 09 525 8532
sales@matrixsecurity.co.nz





WestCity

CELEBRATE FATHER'S DAY AT WESTCITY

**JOIN US ON
SUNDAY 3RD SEPTEMBER &
BE IN TO WIN
AMAZING PRIZES FOR DAD!**

KEEP AN EYE ON OUR WEBSITE & SOCIAL MEDIA
FOR MORE DETAILS.

PLUS BRING THE KIDS FOR SOME FREE SCHOOL HOLIDAY FUN!

Saturday 23rd September - Sunday 8th October, 11am - 3pm
WestCity Waitakere Shopping Mall, 7 Catherine Street, Henderson.

WHAT'S ON At West City Waitakere

Just as well WestCity is a mall that has covered in carparks and shops. With all the rain that we have been having (apparently Auckland has blasted through its annual rainfall in just six months) that is a huge advantage! I think that we will all be looking for some warmth and less rain in the upcoming Spring and Summer months.

Westie Wanderer's – Senior Walking Group

This group meets at Muffin Break at 8:30am on the last Friday of every month and is targeted at Senior adults aged 65+. The group is proving to be very popular with positive feedback including raising the frequency of these to once a week. As a compromise - we are looking to raise the frequency of these to fortnightly – mainly due to resource issues at our end.

We have a couple of regular walkers that are still walking the mall weekly in between times. They have identified that it is great to have a regular meeting time and they appreciate having a covered in mall to walk through during the Winter months.

Come and join us by becoming part of this group as it is great for social interaction. What could be more motivating than keeping fit and catching up with friends!

Places are limited so you do need to register for this group. You can do this by heading to our website, click on the Westie Wanderers Walking Group tab and fill in your details there to register.



Justice of the Peace Free Services available at WestCity

All JP services are free to the public and available at WestCity every Thursday from 6pm – 8pm and every Saturday from 10am – 12pm. You can find them on Level 1, by Japan Mart.

JPs can offer a range of services including:

- Witness signatures on documents
- Certify copies of documents (including email attachments and phone messages)
- Take oaths, declarations, affidavits or affirmations



Note: It is important that you do not sign any of your document(s) before you visit a Justice of the Peace. However, you can complete all other details required noting if the document needs to be witnessed, declared or sworn then the Justice of the Peace must complete what is required and must personally see you sign it.

If you require certified copies of a document e.g. your driver's license or passport – you must produce the original and a photocopy to be certified.



Hollywood Bakery

Hollywood Bakery has been established at WestCity for 15 years. The home of freshly baked breads, pies and savouries, patisserie slices and cakes. Their highly skilled baking team produce all products to the highest standards using the freshest raw materials and ingredients sourced from leading New Zealand suppliers.

To compliment this range, they produce in-store freshly made sandwiches, wraps, rolls, panini's, croissants and a healthy range of salads and delicatessen foods. They also have an extensive menu including pancakes, eggs benedict, a range of yummy burgers, pork ribs, omelettes, creamy mushrooms and so much more. Go to Hollywood and check out their menu.

In addition to their food offering they operate their own coffee bean roastery producing high quality well blended and freshly roasted coffee beans, supplying over 1000kg of coffee on a weekly basis to all their own stores.

Hollywood Bakery's aim is to offer customers a large variety of choice, good quality products at a reasonable price.

WestCity is turning 50 year's old next year!

We cannot elaborate too much but WestCity turns 50 year's old next year and our plans are to celebrate this with you. Currently we are gathering content and photos. If you have anything suitable – can you please send this through to: marketing@west-city.co.nz

We are so looking forward to seeing the photos you might have and hearing your stories about the mall from when it was known as Henderson Square until more recently. Thanks in advance!

“Empty chairs are not empty in reality; memories always sit there”

DAVIS
FUNERAL CARE

09 638 9026 | DAVISFUNERALS.CO.NZ

 **North Memorials***
— HENDERSON —

Memorials to honour your loved ones

WE SPECIALISE IN:

- Granite Headstones
- Ceramic Photos
- Custom Headstones
- Bronze Plaques

“Helping to Keep Memories Alive”

Showroom Hours : Monday – Friday, 10am – 4pm or by appointment

www.northmemorialshenderson.co.nz | info@northmemorialshenderson.co.nz | 09 83 83 800 | 336 Great North Road, Henderson

Advertise your business here to our West Auckland Community.

Readership | Resource | Relevance

SHOP IN WEst

for details contact: Garry - 027 490 4260 or garry@cphb.org.nz

WEst promotes SHOP LOCAL!

One voice for the West!  **CentralPark Henderson Business**





BUSINESS TRACKS UPWARDS at Sensium Fleet Telematics'

Tucked away in unassuming offices in Moselle Avenue is a local story of Kiwi ingenuity made good. Since 2006, Sensium has been a leader in state-of-the-art GPS fleet tracking software and hardware. However, unlike other players in the market, Sensium's platform is developed right here in Henderson.

'We don't just re-label someone else's GPS Hardware,' declares Jono Pearce, Client Acquisition and Growth Manager. 'Our platform is designed from scratch with in-house developers. It's built by us, for us,' he adds. Sensium takes pride in offering a constantly evolving solution. New features are added all the time to ensure Sensium's software meets changing demands and delivers improved efficiencies.

Apart from a few years in Mount Eden, Sensium has operated out of Henderson. 'We've always had a strong sense of connection with Henderson. It's where the company was founded,' says Jono. Sensium was started

17 years ago by Jeremy Mclean, who then took the company to Australia.

Jeremy is still at the helm of this close-knit family business, which has a team of employees in New Zealand. Jono joined the company in 2013 following several technical roles in the telco sector, including Telecom, now Spark.

Jono explains that the company's first incarnation was Snitch GPS – a consumer product aimed at customers with a classic car or luxury vehicle. It also appealed to mums and dads who wanted to ensure their kids were safe.

However, word soon got out to the business community, who requested a similar product with more advanced data analytics. The original Armada GPS platform has since evolved into Sensium Connect – an advanced fleet tracking system.

Continued on page 18.





‘Knowing where your vehicles are is just the start,’ explains Jono. Sensium Connect can also provide data on fuel tank levels, throttle position, tyre pressure, plus much more. And it also offers crucial information to help keep drivers safe.

Data on driver behaviour is gathered, including harsh cornering, seat belt usage, braking, and accelerating. ‘Now you’re not just tracking a vehicle, you’re also looking after your staff,’ Jono advises.

Sensium’s units are manufactured in the Australian office. This allows for superior quality control. ‘Every device is thoroughly tested before it goes out the door,’ says Jono. ‘And that’s not always the case with others in the market,’ he adds.

World-class data security is another vital feature of Sensium’s solution. ‘In today’s digital world,

data breaches are all too common,’ Jono explains. He reports that Sensium works tirelessly to keep customers’ business data safe and secure.

And that’s another advantage of having a locally developed platform. ‘Our hardware is talking to our servers rather than those of an international provider,’ advises Technical Support Specialist Jason McConnell. According to Jason, that means the security offered by Sensium is 10-fold that of other providers in the market.

Sensium’s customers can be found all over New Zealand and Australia. Big names include the likes of Rentokil and the Ministry of Business, Innovation and Employment. And the hardware comes with RCM approval as standard. The RCM tick confirms that Sensium complies with Australian and New Zealand standards.



Jason & Jono on their stand at Business after 5



Jason at BA5





And without that seal of approval, customers could face harsh penalties and hefty fines.

Business has continued to grow even during the lean Covid years. In fact, with vehicle fleets off the roads for months at a time during lockdown, vehicle tracking was more important than ever. 'Our software allows customers to monitor things like battery levels remotely and whether the vehicle needs to be charged or driven,' says Jono. And it also provides valuable protection against theft.

Thankfully, that experience is now behind us, and Sensium continues to develop and innovate its product. Currently in the pipeline is a new lower-cost unit. Also in development is a longer-life asset-tracking device for mobile plant, generators, or trailers. Jono explains that asset trackers run on internal batteries.

And Sensium will shortly launch an improved model that doubles the existing battery life.

According to Jason, it's possible to customise when you're working with the same people who develop the hardware and the software. 'We can work with customers to develop the features they need,' he reports. Jason says you only get that kind of service with Sensium, which has access to developers and manufacturers under the same roof.

Sensium Fleet Telematics is a little-known fantastic story of Kiwi ingenuity at its best.

And even better, it's a success story created here in our own backyard.

Check out their website, sensium.nz for more information.



WITH DEEPEST SYMPATHY

It is with much sadness we share the passing of Elaine Hargreaves, member and owner/operator of Mitre 10 MEGA Westgate & Henderson stores. Sadly, Elaine lost her battle with cancer on May 7, after a period of time in palliative care. She was just 56.

Elaine was a wonderful member and leader within the business, an absolute rock for husband Dave and a lovely wife, mother and more recently, grandmother.

Dave & Elaine opened the Westgate store in 2014 (in partnership with the Hawke's Bay Ricketts Family), and then four years later took ownership of Mitre 10 MEGA Henderson. Not only have they been a family to their Mitre 10 store teams, they've also been huge supporters of their local community whether it be sponsorship of Massey Rugby Club, building planter beds for Garden to table at the local schools, lending their helping hands to Project Playground or championing sustainability initiatives.

Elaine's sunny smile and caring personality will be sorely missed instore where she proudly wore her uniform as one of the team, lending a hand wherever needed and always making time to listen and provide guidance as a 'work mum' to many.

On Behalf of Central Park Henderson Business and the West Auckland Business Club, we send our deepest condolences to the Hargreaves family and team members who are grieving this loss.

Rest in peace Elaine Hargreaves 1966 - 2023



MITRE 10 MEGA
WESTGATE & HENDERSON

THE ROCK

WIN ME!

THE BIG HAUL!
LOADED TRAILER GIVEAWAY WORTH \$10,000

THE BIG HAUL!
LOADED TRAILER GIVEAWAY WORTH \$10,000

TO ENTER
mitre10.co.nz/thebighaul

Spend \$50 or more at Mitre 10 MEGA Westgate or Henderson, enter your receipt unique code online and be in-store at Mitre 10 MEGA Westgate on 12th August 2023 to be in to win

Yale Wetta Makita Ryobi KOBELCO watty tui mayharcwate Reservo DeWALT PAL ToolWare Autricair tremest procoat KINVCARE KURCHER WAGNER BOSCH esko Frith



MITRE 10 MEGA HENDERSON

MEGA Henderson Car Giveaway

WIN A SUZUKI JIMNY SIERRA! Worth \$36,000 at Mitre 10 MEGA Henderson & Westgate

Spend \$50 or more in store at either Mitre 10 MEGA Henderson or Westgate between 14th August and 16th September enter your receipt unique code online and be in-store at 1pm at Mitre 10 MEGA Henderson on 16th September 2023 to be in to win a brand-new Suzuki Jimny Sierra worth \$36,000.

Throughout the day of the draw there will be face painting and a colouring table for the kids, supplier demonstrations and activities all around the store plus on the day super special deals. The More FM team will be on-site with their push button activation and win a prize!

The More FM DJ (MC) will warm up the crowd while people gather for the big car draw.

There will be a Sausage sizzle available as well as the Columbus Café.

SPOT PRIZES, GIVEAWAYS & LUCKY DRAW PRIZES ON THE DAY! And one lucky customer will be driving away in a brand-new Suzuki Jimny Sierra worth \$36,000.

Promo starts 14th August, Ends 16th September 2023 at 12.30pm.

- One entry per transaction over \$50.
- You must be in-store at 1pm on 16th Sep at Mitre 10 MEGA Henderson to have a chance to WIN. Show your email receipt of entry and receive a numbered entry ticket before 12:30pm on the day.

To enter the competition and for full T's & C's, visit; mitre10.co.nz/hendersonwinacar

WIN
a Suzuki Jimny Sierra
worth \$36,000.

Spend \$50 or more at Mitre 10 MEGA Henderson or Westgate, enter your receipt unique code online and be in-store at Mitre 10 MEGA Henderson on 16th September 2023 to be in to win*



Mitre 10 MEGA Henderson



Mitre 10 MEGA Westgate

THE GROUNDS BUFFALO BURGER

Serves 4



THE GROUNDS
MODERN FAMILY EATERY

Ingredients:

- 4 x Sesame Buns
- 600g Buffalo Mince*
- 4 x Slices Swiss Cheese
- 4 x Rashers Streaky Bacon
- 4 x Lettuce Leaves
- 2 x Tomatoes Slices
- McClure's Pickles
- In-N-Out Sauce *

Method:

1. Make Buffalo Patties/ weigh out 4 x 150g buffalo mince, roll into balls & flatten into patties
2. Slice Buns in half and generously spread with butter
3. Heat flat grill to 220 degrees
4. Make salad cups with lettuce, sliced tomato and pickles
5. Cook bun, patties and bacon
 - Grill bun till golden
 - Grill bacon till crispy
 - Grill pattie until brown on one side, using a fish slice apply pressure and flatten further, flip pattie and cover with cheese, cook until medium rare, place bacon on cheese and remove from heat
6. Build burger, put In-N-Out Sauce sauce on both sides of bun, place salad cups on bottom bun, then add the pattie, cover with bun lid.



Ed's note: In-N-Out Sauce

- a mixture of ketchup, mayonnaise, and sweet pickle relish.
 - some prefer Kewpie mayo (egg yolks) others Duke's Mayo (whole eggs) both can be purchased at Countdown, together with the McClure's Pickles
- If Buffalo cannot be sourced, then Angus Beef mince can be substituted

The Grounds is a modern family eatery nestled amongst five acres of lush urban park in Henderson. People come from all over Auckland to discover premium Kiwi cuisine, gorgeous wine and down-to-earth service. *It's an experience worth traveling for.*



THE GROUNDS
MODERN FAMILY EATERY

The Grounds at Whoa! Studios **A:** 8-14 Henderson Valley Road, Henderson **W:** thegrounds.co.nz
P: 09 393 8448 **Hours:** Thursday - Sunday: 9:00am - 8:00pm (kitchen closes at 8:00pm)



THE FINISHING TOUCHES or the Power of Accessorising



It doesn't matter whether you're painting a house, writing a report, or cooking a meal - When it comes to what we wear it's no different. Adding the right accessories, in the right place will always take you from nice to amazing.

So, let's talk about bringing the finishing touches to your look.

When accessorising there are a few main areas to consider. There's the face, neck, and shoulder area. The most common accessories for this would be glasses, earrings, necklaces, and scarves. While makeup isn't technically considered an accessory it can also serve well in this area too.

The Waistline/ Mid-section.

The most obvious accessory to consider for this area would be belts. But we should also remember that our hands and wrists fall into this area as well - so we can also consider bracelets, rings, watches, handbags and maybe even gloves if the occasion calls for it.

Then there's the feet. In this area it's all about the shoes and hosiery (including socks).

While choosing the right accessories can seem like a bit of a challenge to start with, once you get the hang of it, it becomes second nature. Here's a few tips to help you get started.

Think about the colour of your accessory and how it works with your outfit.

- Does it blend or does it pop. Either option is fine when used thoughtfully.

- For example, if you're wanting to appear taller consider matching the colour of your hemline to the colour of your hosiery and shoes.

Be wise with size.

- When choosing an accessory to wear consider the size of the canvas you are placing it on.

- If your silhouette is more petite be careful of over-sized items and visa-versa.

- Try to choose pieces that bring balance to your figure's proportions.

Lastly, every accessory has a purpose.

- They can be used to draw attention to something you wish to highlight or to draw attention away from something you wish to camouflage.

- For example, if you're wanting to define your waistline a well-placed belt can quickly take you from fine to fabulous.

Once you get your head around these it's all about trying things out. Have some fun and find what works for you. Before you know it, you'll be rocking those finishes touches and living with a fully confident you!



Bridal & Special Occasion wear at brilliant prices.

Ballgowns & Bridal
BEYOND

We're a size inclusive bridal and special occasion wear store who have a love of curves. Our friendly team is on a mission to create a welcoming and safe place where "Every Body" can be made to feel fabulous while having the ultimate shopping experience.

**Come visit us at our new location:
The Falls Hotel, 22 Alderman Drive, Henderson**



There are so many styles in store, so contact us today to book your free consultation.

www.ballgownsbridal.nz | info@ballgownsbridal.nz | 09 837 5010 | The Falls Hotel, 22 Alderman Drive, Henderson

THE NEW ZEALAND DAFFODIL

With Davis Funerals

As the embodiment of springtime rejuvenation, the vibrant daffodil is a true Kiwi favourite, lighting up our gardens and green spaces from August through October.

Known as 'the Herald of Spring', the daffodil's cheerful hue is as captivating as the spectrum of colours it comes in. We at Davis Funerals are particularly smitten by daffodils and would like to share a bit about them with you.

Daffodils

Native to the Mediterranean, Daffodils have found a home in New Zealand's temperate climate, displaying their bright blooms from late winter until mid-spring.

They take on average 2 to 3 years to reach maturity, after which we can revel in their joyful display. Daffodils are hardy and can be grown outdoors in most parts of New Zealand. Bud formation begins in late winter, developing on the previous season's growth, and blossoms appear in early spring.

To grow Daffodils in your Kiwi garden, plant bulbs in a well-draining soil, preferably rich in organic matter. Water moderately once every week. Daffodils are not particularly thirsty plants, but they do dislike sitting in waterlogged soil. Fertilise at the beginning of the growing season with a bulb-specific feed. Daffodils prefer a spot with plenty of sun, but they can tolerate a bit of shade.

Did you know: The word Daffodil is thought to have been derived from the Greek word 'asphodelos', and through a series of adaptations in various languages over centuries, it evolved into the English 'Daffodil'!



“In joy or sadness, flowers are our constant friends”
– Okakura Kakuzo

DAVIS

FUNERAL CARE

09 638 9026 | DAVISFUNERALS.CO.NZ





Daffodil blooms can be enjoyed in New Zealand from August until October. The stems of these radiant flowers are a staple of local florists and flower shows. New Zealand's Daffodils are also exported internationally, finding favour in countries like Japan, Europe, and the USA. Their sunny disposition makes them a delightful addition to bouquets and arrangements in other countries' autumn season.

Daffodils can last up to 1 to 2 weeks in a vase with proper care. When caring for your daffodil stems, it is essential to maintain fresh water and keep them out of direct sunlight. Re-cutting the stems every few days is also beneficial.



Tip: To get the most vase-life out of your daffodils, change the water and re-cut the stems every two days. Display in a vase out of direct sunlight.

We offer a one stop shop for all your printing requirements.

From magazines to labels on a roll and everything in between, including printing on synthetic materials.

Using the very latest H-UV offset A1 and A2 presses as well as digital print technologies for smaller print jobs and labels we can turn jobs around in no time with unbelievable clarity and quality.

At PrintLounge we take environmental issues seriously and utmost care is taken with our recycling and paper usage policies. 99% of our paper used is FSC certified. We are also SEDEX certified and as a result we always consider the environmental impact of jobs that we undertake.



- **MAGAZINES**
- **POINT OF SALE**
- **ROLL LABELS**
- **POSTERS UP TO A1**
- **BROCHURES**
- **BUSINESS CARDS**
- **LETTERHEADS**
- **FLYERS**
- **CATALOGUES**

Visit our website for more information.

p. 09 950 4249
e. info@printlounge.co.nz
www.printlounge.co.nz



DIABETES

and making healthier life choices

There are two Types of diabetes; Type 2 is the more common one among the two different types.

Once the individual has been diagnosed with Type 2 diabetes, this is something they will be living with and continuing to adjust in their future. There is no cure, however making healthier life choices can help towards making a difference.

Diabetes is incurred when something such as particular sugar levels are low or at an abnormal level for the individual. Saying this, the levels cannot be too high either, it is important for the levels to be sat at the right in-between levels.

As for the sugar levels, this is something important for everyone to have in their blood system, whether they are a diabetic or not. If they are, the body is either not producing the correct dose of glucose or it is but does not recognise the insulin, which the body requires.

Type 2 diabetes typically can begin with signs and symptoms from ages 30-40 years. The numbers are beginning to become higher for young adults and children as they are also being diagnosed with Type 2 diabetes.

The people who are most likely to be affected by Type 2 diabetes;

- Can have high blood pressure
- May be overweight - more likely when it is carried around the waist area
- Pre diabetes diagnosed previously
- Maori, Asian, Middle East or and Pacific Island aged 30 and above
- European aged 40 and above



Symptoms and signs of Type 2 diabetes

Some individuals may have type 2 diabetes for some time before the diagnosis.

There are also silent symptoms to be aware of;

- Poor eyesight
- Feeling overly hungry, more than usual
- Easily catching viruses/ difficult to overcome
- A sense of dehydration
- Lack of energy and fatigued

Type 2 diabetes has signs and symptoms and is diagnosed whether Type 2 diabetes runs through the family or not.

If any of the symptoms are coming through to the individual, or want to get checked out in case of anything, it could be diagnosed with a blood test via healthcare professionals. For a lot of individuals whom are diagnosed with Type 2 diabetes, there may be a possibility they can manage the health changes with their healthy diet.

Regular exercise in staying active, taking medication prescribed by the individuals doctor as well as the insulin. Be aware not any one situation per individual will be the exact same however, there may be similarities within scenarios.



A quality and affordable Medical Centre providing the best of care to improve the health and wellbeing to all our patients.

WestCity Waitakere (lower level), 7 Catherine Street, Henderson P: 09 5539 588 E: info@wimc.co.nz W: wimc.co.nz





ORTHODONTIC SCHOLARSHIPS

McIntosh and Fraser Dental

McIntosh and Fraser Dental are excited to offer two \$10,000 Orthodontic Scholarships in 2023. Established in 2012 by Dr Alex McIntosh and Dr Milan Raniga, the scholarship was founded to help deserving students in West Auckland.

Dr McIntosh and Dr Raniga saw a significant need for support and created this scholarship to give something meaningful back to the community.

Since its creation in 2012, McIntosh and Fraser Dental have transformed the smiles of 26 students by awarding \$175,000 in scholarships. This year the Orthodontic Scholarships consist of two prizes of up to \$10,000 in orthodontic treatment.

We are looking for students who have a clear need for orthodontic treatment and who excel in one of these

key areas: academics, sport, the arts, cultural or community involvement. Students can be nominated by teachers, school staff, family and their peers.

Nominations are open to students in Year 7 to 13 who attend selected schools in West Auckland and West Harbour. Nominations are open from 1st August 2023 and close on 31st August 2023.

For more information and to fill out and submit the nomination form please visit [W: mcintoshdental.co.nz/scholarship](http://W:mcintoshdental.co.nz/scholarship).



**scan the QR code
for more information**

 | **McIntosh Dental**

**For all of your dental
and orthodontic needs**

Phone: (09) 837 2598
43 Lincoln Road, Hendereson
www.mcintoshdental.co.nz



A CLASSIC ITALIAN SPORTS CAR:

The Alfa Romeo Giulia GTV



In the latter half of 1960s, Alfa Romeo had another formidable coupe to succeed the Giulietta Sprint. This was Giulia GTV (1967 pictured). In racing form GTA, it won four European Touring Car Championship in 1966, 67, 68 and 70. The road car was also highly praised for strong performance, good handling and everyday practicality.

This car was owned and restored by the President of the NZ Alfa club, before Andrew Pearce purchased it from him. No expense was spared in the restoration of the vehicle. There is nothing more to do on the car other than to drive it. "It's a great little car to drive" says Andrew "front engine and rear wheel drive, 5 speed manual, and it handles so well".

Originally powered by a 1600cc, but now running the larger 2000cc twin cam of the era, electronic ignition, with two Weber twin choke 40mm carbs. Stainless extractors and free flowing exhaust... People joke about how unreliable Alfas are, but touch wood, it's never let Andrew down.

At the time of writing, Andrew was overseas and had piece-of-mind knowing that his car is tracked by Sensium GPS. He could just check on the Sensium 'GPS View' app, and see where his car was from the comfort of his beach front villa.

The Alfa has all the later 2L running gear; like LSD with 74% lock out, Brembo brakes from alfa 75. Disc brakes all round, 5 speed, 2x40mm DCOE Carburettors. The vehicle is slightly lowered with additional anti roll bar on rear. It is the Veloce model was the most powerful of the range and was only produced for 2.5 years. The step front (nose) was disliked at first but now is the most desired shape.



WEST CITY AUTO GROUP

BRAND NEW PRE REGISTERED

LIMITED STOCK AND COLOURS FOR ALL DRIVE AWAY PRICE INCLUDES ON ROAD COSTS AND CCF

SUZUKI

LEASE RETURN CLEARANCE

2023 Mitsubishi Mirage

\$18,995 DRIVE AWAY

- 10 Year Factory Warranty
- Reversing Camera
- 5.5L/100 km Fuel Efficiency
- 7 inch Touch Screen Audio System
- Apple CarPlay and Android Auto



2023 Kia Seltos LX

\$32,990 DRIVE AWAY

- 2.0L Petrol Engine
- 7.7L per 100kms Fuel Efficiency
- Eco/Sport/Normal Drive Modes
- Lane Keep/Follow Assist
- 6 Airbags / 5 Star ANCAP Safety Rating



2023 Suzuki Swift RS Hybrid

\$26,990 DRIVE AWAY

- Keyless entry and start
- Full smartphone integration
- Adaptive cruise control
- Dual Sensor Brake Support
- Lane Departure warning



2023 Mitsubishi Triton GLXR 2WD

STARTING FROM \$43,990 DRIVE AWAY

- 2.4L Mivec Turbo Diesel Engine
- 3.5 Ton Towing Capacity
- 7 inch Touch Screen Audio System
- Apple CarPlay and Android Auto
- Forward Collision Mitigation



2023 Kia Sportage LX

\$42,990 DRIVE AWAY

- LX Urban 2wd 2.0L Petrol
- Forward Collision Assist
- Blind Spot Assist
- Lane Keep / Follow Assist



2023 Suzuki Swift GLX Hybrid

\$24,990 DRIVE AWAY

- Reverse camera
- Radar Brake Support
- Adaptive cruise control
- Android Auto™ & Apple CarPlay
- LED daytime running lamps



2023 Mitsubishi Pajero Sport VRX 4WD

\$59,990 DRIVE AWAY

- 2.4L Mivec Turbo Diesel
- 7 Full Leather Seating
- Super Select 4WD
- 3.1 Ton Towing Capacity



2023 Kia Niro PHEV Light

\$50,995 DRIVE AWAY

- Up to 65kms of Full Electric Driving Range
- 8.8L per 100kms PHEV combined Fuel Efficiency
- 1.6 GDI Petrol Plug In Hybrid Drivetrain
- Lane keep and blind spot assist



2023 Suzuki Swift Sport Turbo

\$24,995 DRIVE AWAY

- 1.4L Turbo 6 Spd Manual
- Sat Nav & Bluetooth
- 5-star ANCAP safety rating
- Advanced Forward Detection System
- Carbon fibre-look garnish and side trim



Mitsubishi* On Road Costs of \$1250 include registration, WOF, 1,000km road user charges and a full tank of fuel and are paid when vehicle is driven away. Model shown with optional accessories available at additional cost. Visit mitsubishi.co.nz for full Diamond Advantage warranty conditions. Offer available until 31 August at West City Mitsubishi or while stocks last. Heartland Bank lending criteria, T's & C's apply, including a \$282 establishment fee and \$10.33 PPSR fee. A fixed interest rate of 10.95% p.a. applies, at the end of the term you can choose to keep the car, by paying the Guaranteed Future Value, trade it or return it (subject to T&Cs and excess charges). **Visit <https://www.nzta.govt.nz/vehicles/clean-car-programme/clean-car-discount/> for more details.

Kia Konfindance T&C* 10% Deposit Applied. ORC of \$1250 which includes Pre-Delivery Inspection, WOF, Mats, Full Tank Fuel & Initial registration. With the Konfindance offer, at the end of the term you can choose to keep the car, by paying the Guaranteed Future Value, trade it or return it (subject to T&Cs and excess charges). Offer excludes on-road costs. Kia Financial Services is provided by Heartland Bank. Heartland Bank lending criteria, T's & C's apply, including a \$242 establishment fee and \$7.39 PPSR fee. Fixed interest rate of 10.95% p.a. applies. Offer available until 31 August 2023 at West City Kia or while stocks last. Not available with any other offer. See kia.co.nz for details.

Suzuki UDC Finance* ORC of \$1210.00 which includes Pre-Delivery Inspection, WOF, Wheels Alignment, Mats, Full Tank Fuel & Initial registration. Subject to T&Cs and excess charges. **TERMS AND CONDITIONS: Weekly payments based on nil deposit, 6.9% p.a. interest rate and 5 year term. On payment of on-road costs to the Dealer, finance payments include a 200\$ documentation fee and \$10.35 PPSR fee. Normal lending and credit criteria apply. Excludes 2023 Jimmy, fleet purchases, demo vehicles and all other promotions. Real Value 3 year/100,000 km comprehensive warranty, 5 year/100,000 km powertrain warranty, RUS & full 5 year roadside assistance plan. Offer available until 31 August 2023 at West City Suzuki or while stocks last. Not available with any other offer. See www.suzuki.co.nz for details.

West City MITSUBISHI MOTORS

MITSUBISHI SALES - 837 0907

130-134 CENTRAL PARK DRIVE, HENDERSON

West City KIA

KIA SALES - 837 0907

2 LOCATIONS: 40 NORTHSIDE DRIVE, WESTGATE, HENDERSON & 130-134 CENTRAL PARK DRIVE, HENDERSON

West City SUZUKI

SUZUKI SALES - 837 0907

40 NORTHSIDE DRIVE, WESTGATE

Fuel economy and range figures are based on the ADR 81/02 test for combined urban/extra urban driving. Please note that actual on-road fuel consumption, emissions and range will vary depending on traffic and road conditions, vehicle load and the individual's driving styles. Outlander PHEV tow weight is specified for use on NZ road network. Fuel drawdowns, boat ramps, sandy beaches and other off road settings may limit take off performance. Red Diamond paint colour available for an additional \$500. Note: The colours shown are approximate and may differ from the actual colours. However, changes may occur and your dealer will be aware of any variations. *Subject to available funding. All figures include GST. Safety ratings available at rightcar.govt.nz.





KIA EV6 WINS 2023: World Performance Car

The Kia EV6 GT was selected as the 2023 World Performance Car, marking a remarkable performance by Kia in this year's World Car Awards.

A jury of 100 esteemed international automotive writers from 32 nations made the announcement at an awards ceremony held during the New York International Auto Show.

With a combined power output of 430 kW (585 PS/ 577 HP), enabling a 3.5-second 0-100km/h acceleration time and a top speed of 260 km/h, the all-electric EV6 GT's long-range capability, spacious interior, and sophisticated design saw it beat stiff competition from more traditional petrol-powered sports cars.

Ahead of the driver you get a dual 12.3-inch displays

as other EV6 models, but when you hit the GT button on the steering wheel all the displays and the ambient lighting flash Neon Green while everything underneath sharpens up for maximum response. The GT mode stiffens suspension as well as giving you all a sharper throttle response for accurate and precise driving.

Overall build quality is typical Kia, in that there's a decent ratio of soft-touch surfaces and everything feels well put together, though at this price point some of the harder plastics are harder to justify.

This is a big thing for Kia. Once considered a 'cheap and cheerful' brand, the Korean carmaker has its sights firmly set on competing with the best on the world stage to have their name and brand out there.



Racing inspired touches



Steering wheel GT button for a performance driving experience





ENSURING OPTIMUM SECURITY & VALUE for Vintage and Luxury Cars

When it comes to vintage and luxury vehicles, Sensium understands that your prized possessions are more than just a means of transportation. They're historical masterpieces and significant investments. This recognition is at the core of the vehicle telematics and GPS tracking solutions that Sensium has been providing for over 15 years across New Zealand and Australia.

Sensium's bespoke tracking hardware, the TRACKbox TB2, which is built locally, together with their vehicle management platform, Sensium Connect, delivers real-time information about a vehicle's location, status, and

behaviour. But how does this benefit your vintage or high-end car?

Primarily, Sensium's solutions offer a superior level of security for your vehicle. Real-time GPS tracking ensures you always know where your precious asset is. In case of theft, immediate location information can be crucial for swift recovery. But Sensium goes a step further with a unique and safe Remote Vehicle Disable feature.

This feature enhances safety in the event of theft, as it disables the ignition after the vehicle has come to a complete stop and the ignition has been turned off, preventing sudden stops that could lead to accidents.

SENSIUM
FLEET TELEMATICS

**TRACK, MEASURE AND OPTIMISE
YOUR VEHICLE FLEET WITH SENSIUM.**

WE HAVE BEEN PROVIDING GPS TRACKING AND
FLEET TELEMATICS FOR HENDERSON
BUSINESSES FOR ALMOST TWO DECADES.
VISIT OUR SHOWROOM 1/18 MOSELLE AVE, HENDERSON

WWW.SENSIUM.NZ | 0508 764 824

SENSIUM
CONNECT

SENSIUM LABS

TRACK **box**





The value of your vintage or luxury car can also be preserved through Sensium’s predictive maintenance capabilities. By monitoring the status and behaviour of your vehicle, potential issues can be identified before they become serious problems, helping to maintain your vehicle in top-notch condition.

The quality and security of Sensium’s solutions are also exemplary. Committed to local manufacturing, Sensium ensures stringent quality control, providing devices that carry the mandatory RCM Tick of Approval for telematics devices in Australia and New Zealand. This ensures a high level of reliability and security that owners of valuable vehicles can trust.

With Sensium, you are utilising the knowledge of and engaging with a dedicated team committed to

tailoring solutions to meet the specific needs of your unique vehicle. Sensium’s team of in-house developers continually work to refine and update their offerings to meet your evolving needs.

The journey matters just as much as the destination when it comes to vintage and luxury vehicles. By choosing Sensium as your partner, you’re opting for confidence, security, and peace of mind, letting you fully appreciate the distinctive experience these exceptional vehicles offer.

To discover how Sensium’s telematics solutions can contribute to the preservation and protection of your precious investment, reach out to them today.

CARING IS OUR BUSINESS



Thank you to our West Auckland community for supporting us for the past 28 years.

At KAAR, the needs of our customers come first. We know maintaining a vehicle can be expensive and that many of our customers know very little about how a car motor works.

That’s why we pride ourselves on giving good and honest advice, and taking our customer’s budget and car value into account.

PROUD TO BE
FAMILY OWNED
& OPERATED



WHY CHOOSE KAAR:

- Latest vehicle diagnostic tools
- Loan vehicles available
- 2 locations to choose from
- Fleet servicing available
- Finance options available
- Loyalty rewards
- Lease company approved

Contact kelvin@kaar.co.nz to book an appointment and become part of the KAAR-munity.



Find us at: KAAR Avondale 357 Rosebank Road | KAAR Henderson 5B Waipareira Ave Call us on: 0800522734

FROM THE BID MANAGER

It is with great pleasure that the North West Country Incorporated business association becomes a partner of the West Auckland Business Club.

A partnership between two neighbouring business improvement districts makes a lot of sense, as we look to bring benefits to all West Auckland businesses.

You may have noticed that we have had a passing of the baton, as Phelan Pirrie our previous BID Manager of 7 years has recently moved out of Auckland.

North West Country Inc now has a new Chair (James Scott) and BID Manager (Danielle Hancock) so there is a lot of renewed energy and drive to perform for our members.

We certainly have been busy over the last few months.

Business networking events are back, due to popular demand, starting with a joint event at Mitre 10 Mega Westgate (see page 8 for details).

Across the rest of the year we will have more casual get-togethers in the North West Country rural towns where you can come for a few drinks and nibbles and reconnect.

The BID is supported by some high calibre sponsors who are passionate about supporting business.

This month we launch our biggest business event of the



**DANIELLE HANCOCK, BID MANAGER,
NORTH WEST COUNTRY INC.**

year, the North West Country Business Awards. Look out for information about this in this issue and on our website.

We are also offering free short videos of all of our member businesses, created by the dynamic Renee Dement of Power Fit Studios. In influencer-style, Renee will pop into your business, find a few tid-bits about what makes it special and create a short video with you that we can post to social media. Make the most of this opportunity and Renee's flair to showcase your business.

If you need anything from the business association make sure you reach out at manager@northwestcountry.co.nz.



HARCOURTS HELENSVILLE

The team at Harcourts Helensville know the area like no other, they are all dedicated to making your experience, whether it be buying, selling, or renting your home, the best possible. And, perhaps most importantly, we are proud to live and work locally. Your neighbourhood is our neighbourhood, and we pride ourselves on knowing it and understanding it.

A passion for people and the industry sit at the heart of our business, as does a deep desire to give back to our communities that surround us. If you are looking to buy, sell or rent, we are the team you can trust.



The BNZ West Auckland Partners team are a group of 10 locally based Business and Commercial Bankers dedicated to supporting business in our West Auckland region.

Most of the team live locally, and many have grown up in the region, attended local schools, are involved in local sports and community groups, and have a vested interest in helping our business community prosper, and are passionate about the ongoing success of their clients.

The team operate out of two hubs - located on Lincoln Rd and Kumeu which is a huge advantage to businesses in the region being able to deal with locals who understand the uniqueness of West Auckland and are physically embedded in our community.

The team also have a diverse cultural background with several language capabilities, meaning they are able to connect across the vast array of cultures within our region and build lasting relationships.

Along with the standard suite of products you would expect from a bank, BNZ also offer a number of unique specialised products, such as the Credit Plus Asset Finance facility, and Cash Flow Plus invoice financing facility, which can help you unlock funding opportunities outside of the traditional loan and overdraft style funding.

The team are regular attendees at West Auckland networking events, and regularly give back to the community via their various volunteering activities.

The team are happy to connect and talk about your banking needs. You can get in touch with Commercial Partner Tim van der Kraaij (tim_vanderkraaij@bnz.co.nz) or Senior Partner Jamie Pickford (Jamie_pickford@bnz.co.nz).



FALLING INTO SUCCESS

Skydive Auckland, based in Parakai, is a small business with a big ambition. Tucked away in the back of Parakai, nestled in with the West Auckland Airport, Skydive Auckland has been hitting some lofty targets.

The team recently took part in the FIFA Women's World Cup 2023 opening ceremony in Auckland, with three skydivers falling into the grounds in front of football fans from New Zealand and around the world.

Skydive Auckland has been the winner of a number of business awards and are renowned for their company culture, training and safety excellence, as well as customer popularity.

So what makes this business one of the draw cards of North West Country? They offer the highest skydive in New Zealand at 18,000ft with 75 seconds of freefall. This is a day out for everyone; they have taken people as young as 6 and as old as 97 years old tandem skydiving. Their large, 17-seat plane is ideal for groups so you can skydive with your friends, family or colleagues. From 18,000ft you can see the black sand beaches of the west coast, and the white sand beaches of the east coast, and even as far as Mt Ruapehu, Great Barrier Island and Mt Taranaki.



But that is not all. Skydive Auckland is also home to The New Zealand Skydiving School offering the only Diploma in Commercial Skydiving in the world! This 32 week, NZQA approved qualification includes 200 skydives and is the best way to fast track your career in the skydiving industry.

Need a bit of charity thrown in? Skydive Auckland partners with many charities who host Skydive For Charity events where you can fundraise for your target amount and skydive for free. And to top it all off, Jo Austin the Marketing Manager for Skydive Auckland also donates her time on the North West Country Inc. executive committee to share her expertise with other businesses to help build a thriving business community.



Want to skydive solo? Learn to skydive with our AFF program and you can be skydiving solo in only 8 jumps.

www.skydiveauckland.com
www.nzskydivingschool.com



The logo for the North West Country Business Association is centered at the top. It features the words "North West" in a large, white, cursive script, with "COUNTRY" in a smaller, white, sans-serif font directly below it. Underneath "COUNTRY" is the text "BUSINESS ASSOCIATION" in a white, sans-serif font. The entire logo is enclosed within a circular border of white, sparkling particles. Below the logo, the words "Business Awards" are written in a large, white, cursive script, and "2023" is written below it in a large, white, sans-serif font. Both "Business Awards" and "2023" have a sparkling effect around them.

North West
COUNTRY
BUSINESS ASSOCIATION
Business Awards
2023

The 6th Annual North West Country Business Association Business Awards 2023 is now open for entries!

This popular event showcases the best businesses in the district across nine industry categories from Riverhead to Kaukapakapa. Last years' Supreme Award was won by South Kaipara Good Food in an extremely closely fought competition while Helensville Paper Plus Select took out the ever popular Peoples' Choice Award.

Have you got what it takes to be amongst the best of the best this year?

**Entry is free to all members.
Entries close Friday 25th August.**

Winners will be announced at a dinner at Allely Estate, Kumeu in early November at a black tie awards dinner.

Head to <https://www.northwestcountry.co.nz/awards2023/> for more details.

**THE
ROCK[®]**

THE BIG HAUL!

LOADED TRAILER GIVEAWAY WORTH \$10,000



“Scan me to
enter online”



Spend \$50 or more at Mitre 10 MEGA Westgate or Henderson, enter your receipt code online
and be in-store at Mitre 10 MEGA Westgate on 12th August 2023 to be in to win*



* Promo ends 12 August 2023 at 12.30pm. One entry per transaction over \$50. You must be in-store at 1pm on 12 August 2023 at Mitre 10 MEGA Westgate to have a chance to WIN. Show your email receipt of entry and receive a numbered entry ticket before 12:30pm on the day. To enter the competition and for full T's & C's, visit: mitre10.co.nz/thebighaul

**MITRE 10
MEGA**

**WESTGATE &
HENDERSON**