

CentralPark Henderson News

A photograph of a man and a woman standing in front of a dark-colored car. The woman, on the left, has long brown hair and is wearing a light blue button-down shirt with her arms crossed. The man, on the right, has short dark hair and is wearing a white shirt under a dark blue blazer. In the background, a silver Hyundai logo and the word 'HYUNDAI' are visible on a wall.

**Sam Coley
and Carena West**
The Guns and the Gunners

| | WESTCITY | COUNTDOWN | THE WAREHOUSE | FARMERS |
|--------------------|-----------------|------------|---------------|---------------|
| Saturday 1st Dec | 9am - 6pm | 8am - 9pm | 8am - 9pm | 9am - 6pm |
| Sunday 2nd Dec | 10am - 5:30pm | 8am - 9pm | 8am - 9pm | 10am - 5:30pm |
| Monday 3rd Dec | 9am - 6pm | 8am - 9pm | 8am - 10pm | 9am - 6pm |
| Tuesday 4th Dec | 9am - 6pm | 8am - 9pm | 8am - 10pm | 9am - 6pm |
| Wednesday 5th Dec | 9am - 6pm | 8am - 9pm | 8am - 12am | 9am - 6pm |
| Thursday 6th Dec | 9am - 9pm | 8am - 9pm | 8am - 12am | 9am - 9pm |
| Friday 7th Dec | 9am - 9pm | 8am - 9pm | 8am - 12am | 9am - 9pm |
| Saturday 8th Dec | 9am - 6pm | 8am - 9pm | 8am - 12am | 9am - 6pm |
| Sunday 9th Dec | 10am - 5:30pm | 8am - 9pm | 8am - 12am | 10am - 5:30pm |
| Monday 10th Dec | 9am - 6pm | 8am - 9pm | 8am - 12am | 9am - 6pm |
| Tuesday 11th Dec | 9am - 6pm | 8am - 9pm | 8am - 12am | 9am - 6pm |
| Wednesday 12th Dec | 9am - 6pm | 8am - 9pm | 8am - 12am | 9am - 6pm |
| Thursday 13th Dec | 9am - 9pm | 8am - 9pm | 8am - 12am | 9am - 9pm |
| Friday 14th Dec | 9am - 9pm | 8am - 9pm | 8am - 12am | 9am - 9pm |
| Saturday 15th Dec | 9am - 7pm | 8am - 9pm | 8am - 12am | 9am - 7pm |
| Sunday 16th Dec | 9am - 7pm | 8am - 9pm | 8am - 12am | 9am - 7pm |
| Monday 17th Dec | 9am - 10pm | 8am - 10pm | 8am - 12am | 9am - 10pm |
| Tuesday 18th Dec | 9am - 10pm | 8am - 10pm | 8am - 12am | 9am - 10pm |
| Wednesday 19th Dec | 9am - 10pm | 8am - 10pm | 8am - 12am | 9am - 10pm |
| Thursday 20th Dec | 9am - 10pm | 8am - 10pm | 8am - 12am | 9am - 10pm |
| Friday 21st Dec | 9am - 10pm | 8am - 10pm | 8am - 12am | 9am - 10pm |
| Saturday 22nd Dec | 9am - 7pm | 8am - 10pm | 8am - 12am | 9am - 7pm |
| Sunday 23rd Dec | 9am - 7pm | 8am - 10pm | 8am - 12am | 9am - 7pm |
| Monday 24th Dec | 9am - 6pm | 8am - 10pm | 7am - 9pm | 9am - 6pm |
| Tuesday 25th Dec | XMAS DAY CLOSED | | | |
| Wednesday 26th Dec | 9am - 7pm | 9am - 9pm | 7am - 9pm | 8am - 7pm |
| Thursday 27th Dec | 9am - 6pm | 8am - 9pm | 8am - 9pm | 9am - 6pm |
| Friday 28th Dec | 9am - 6pm | 8am - 9pm | 8am - 9pm | 9am - 6pm |
| Saturday 29th Dec | 9am - 6pm | 8am - 9pm | 8am - 9pm | 9am - 6pm |
| Sunday 30th Dec | 10am - 5:30pm | 8am - 9pm | 8am - 9pm | 10am - 5:30pm |
| Monday 31st Dec | 9am - 6pm | 8am - 9pm | 8am - 9pm | 9am - 6pm |
| Tuesday 1st Jan | 10am - 6pm | 9am - 9pm | 10am - 8pm | 10am - 6pm |
| Wednesday 2nd Jan | 10am - 6pm | 9am - 9pm | 8am - 9pm | 10am - 6pm |
| Thursday 3rd Jan | 9am - 9pm | 8am - 9pm | 8am - 9pm | 9am - 9pm |
| Friday 4th Jan | 9am - 9pm | 8am - 9pm | 8am - 9pm | 9am - 9pm |
| Saturday 5th Jan | 9am - 6pm | 8am - 9pm | 8am - 9pm | 9am - 6pm |
| Sunday 6th Jan | 10am - 5:30pm | 8am - 9pm | 8am - 9pm | 10am - 5:30pm |

CHRISTMAS TRADING HOURS

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FROM THE TOP



Kelvin Armstrong,
Chairperson

- Our community of business is very broad
- There is commonality we all share in our West
- The 'moat' around the Henderson Lincoln LB area

Here we are with 2018 coming to a close, not quite time to reflect on our achievements yet. We'll save that for our Christmas break.

With considerable business still on our agenda, CPHBA has achieved so much this year, we set ourselves many goals and have pretty much moved them all across the line while mindful of our largest target - the creation of a Business improvement District.

Our community of business is very broad, Commercial, Industrial and Retail, of various sizes, Education & Youth all having various needs. But there is commonality we all have - the need to sell, employ and purchase. So, the next time you're reviewing your suppliers, looking for staff, please support your neighbour's, its well-known West Auckland is different from all other areas of Auckland, our community ROCKS!

Here is a snippet from Shane Henderson our Local Board Chair...

"It's true that West Auckland has not received the benefits from the city's economic growth," Shane says. "Inequality has widened since 2008, and local government must focus on growth in the suburban areas of Auckland to bridge the gap. The 'super city' just doesn't work if areas of the city get left behind like this.

"Henderson-Massey's median income is \$10,000 behind the Auckland average, and large numbers of residents are travelling out of the West for work. We need jobs in our town centres to keep them here.

"This is going to mean shifting our focus, to a more decentralised model of Auckland, with housing, employment and rapid transit linked together in West and South Auckland, and the resourcing for growth to succeed. The future will be a wonderful place for the

West when we give it more focus across this city," he said.

A 'moat' around the Henderson Lincoln LB area seems to have been created, since the super city inception, we have been in the trenches for a number of years being neglected by the Suburban revitalization throughout the rest of Auckland, whilst we recognize our councillors have been working hard on our behalf, as businesses we have to help our community prosper and grow, employ West, spend West!

We need to set aside the question "what is in it for me" and consider others - our community, in our day to day business create a momentum of success.

Kelvin Armstrong, Chair CPBA

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IN THIS ISSUE

- 3 **FROM THE TOP**
Chair, Kelvin Armstrong
- 5 **CPH BOATING**
Boating with Bensemann
- 6 **THE FUTURE - YOUTH EMPLOYMENT**
Henderson High School Vocational Pathways
- 7 **RECIPE BY FRESH AS**
Strawberry Almond Meringue
- 8 **CPH BUSINESS INFO**
The Boundary Henderson
- 9 **CPH NEWS - MOTORING**
Member's Car
- 10 **CPH NEWS FEATURE**
The Guns and the Gunners,
Sam Coley and Carena West
- 13 **CPH NEWS - BUSINESS AFTER 5**
The BA5's continues to gain in popularity
- 14 **CPH NEWS - BUSINESS BRASS TACKS**
How green is West Auckland?

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Cover: The Guns and the Gunners, Sam Coley and Carena West
Photography by LFHQ Studios



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BOATING with Bensemann



Benji

We visited Glen Jeffries recently at Jeffries Plumbing on The Concourse and he told us about a great days fishing with his kids...

"We were fishing off Whangaparaoa peninsula, just south of Kawau Island," Glenn told us (not secretive about his fishing spots) "We always catch plenty of snapper out there, also our fair share of gurnard and kahawai".

The kids' names are Benji (aged 7) and Lexie (aged 12). "These two love their fishing, finding time to take them out is the problem. Their schedule of basketball, cheerleading, squash, touch rugby, rugby league and netball doesn't leave a lot of time for fishing. But once they are out on the water they don't want to go home".

Benji's prize catch was 5 1/2 kilos and the

one I'm holding was 6 kilos. It was Benji's biggest snapper he has ever caught. Lexie wasn't so lucky with the size but pulled in her quota and more.



Lexie



Glen Jeffries



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Henderson High School Vocational Pathways

The Henderson High School Careers Department believes in preparing students for the real world of work. As a department, we have been able to assist many students involved in Gateway and Vocational Pathways; providing numerous opportunities with local employers and educational institutes. Henderson High School students have gained apprenticeships and full time employment through the Gateway Programme.

Having the knowledge, skills and experience to identify opportunities and execute ideas is not only vital for serial entrepreneurs and seasoned business leaders, but also for students studying Business at Henderson High School.

As a secondary school committed to nurturing and supporting students with an interest in innovation, sustainability, and healthy living, Henderson High School has continued to provide students with opportunities to develop their entrepreneurial spirit and the enterprising skills needed for their future.

Henderson High School has helped students start their own businesses and participate in the Lion Foundation Young Enterprise Scheme. Tasked with creating, starting and developing innovative and sustainable businesses, this year students at Henderson High School have started the following businesses:

- Volt Electrics** Custom e-Bike start-up using recycled batteries from discarded laptops
- Novel Designs** Sustainable wooden book boxes using laser cutting technology
- Simplest** Fast and affordable web design services for tradies
- The Good Mix** Healthy, nutritious and delicious Manuka Honey Bliss Bites
- Yum Co.** A kombucha start-up selling 'The Elixir of Immortality', a healthy fruit-flavoured fermented tea
- Kids Kicks** Coaching service encouraging primary school kids to play sport

Throughout the year, each team has had the opportunity to develop their products and services; mentored by teachers with domain knowledge in electronics, digital technology, product design, food-tech and physical education. Community mentor involvement has also been a vital factor in these businesses' success; especially from mentors such as: Maria Fastnedge, Tanmay Patel and Matt Canham.

Following the success of the 2017 Henderson High School Business team; Olelei (National Young Enterprise Scheme Winners), all six teams qualified for the 2018 YES Regional Finals. They competed head-to-head with the top ten teams from across West Auckland in a Dragon's Den style pitch competition. With a trip to Wellington to compete at the YES National Finals up for grabs, all six teams impressed the judges with their innovative businesses, products and services.

Volt Electrics led the way by securing first place with their high-energy, informative and professional pitch, whilst Novel Designs, finished third overall. All six teams received Regional Excellence Awards (see Regional Awards list below).

Grayson Ashby, Henderson High Head Boy and CEO of Volt Electrics, was also rewarded for his entrepreneurial talent and contribution to YES by being joint winner of the West Auckland Entrepreneur of the Year Award.

Armed with the knowledge, skills and experience of starting their own businesses, these students are now equipped with the enterprising skills required for a rapidly changing future of work.

If local businesses would like to support Henderson High School Careers and Business students to continue their successful, winning ways, please contact the school.



Pictured - Volt Electrics with Principal Mike Purcell at the regional finals recently.

YES Regional Awards - West Auckland:

| | |
|--|----------------|
| YES West Auckland Region 1st Place | Volt Electrics |
| YES West Auckland Region 3rd Place | Novel Designs |
| Excellence in Product Design | Novel Design |
| Excellence in Technology | Volt Electrics |
| Excellence in Customer Service | Simplest |
| Excellence in Food & Beverage | YumCo |
| Company Spirit Award | The Good Mix |
| Excellence in Business Management | Kids Kicks |
| YES National Excellence Award | Volt Electrics |
| YES West Auckland Entrepreneur of the Year | Grayson Ashby |



HENDERSON

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21 Henderson Valley Rd, Henderson

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W: hhs.school.nz



CentralPark
HendersonBusiness



Strawberry Almond Meringue

Ingredients:

5 egg whites from number 7 free range eggs
Pinch salt
1/8 teaspoon lemon juice
300g caster sugar
3/4 cup roasted almonds, coarsely ground
3 tablespoons Fresh As Strawberry Powder
300ml cream, whipped
250g strawberries, hulled and sliced, plus extra for serving if desired
30g Fresh As Strawberry Slices crumbled coarsely
Icing sugar for serving

Method:

Preheat the oven to 140°C. Line two baking sheets with non-stick baking paper and draw a circle on each 20cm in diameter.

Beat the egg whites, salt, juice and 50g of the sugar together until you have a stiff foam. Add another 150g of the sugar, slowly, large spoonful by spoonful, beating well after each addition. Fold in the remaining sugar and the almonds.

Fold in the strawberry powder so it is "rippled" through the mixture. Put half the mixture in the middle of each circle on the baking paper.

Spread to the edges quickly without mixing the mixture very much at all. Don't try to get it perfect, it doesn't matter if the top is lumpy.

Place in the oven for 1 hour or until dry and slightly browned. Test if it is ready by carefully lifting the corner of the paper. If it peels away easily it is ready, otherwise cook a little longer.

Remove from the oven and cool. Remove from the paper and place one of the meringues on a serving plate.

Fold the fresh and freeze -dried strawberries into the cream and pile this mixture evenly onto the meringue on the plate. Top with the other meringue to make a sandwich, pressing the top down very gently with the palm of your hand so the filling is even and the top stuck down. Dust the top with icing sugar and place in the fridge for 30 minutes to one hour to soften a little. Serve in wedges with strawberries on the side if desired.



Fresh As Strawberry Powder & Strawberry Slices available at Units 1-5, 47-49, The Concourse, Henderson
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The Boundary Henderson

Formally known as Waitakere Mega Centre - The Boundary is on a new journey including a programme of upgrades & a commitment to creating a regenerated green environment for everyone to enjoy. An open-air shopping precinct located where the city meets the rugged west coast. Whether you're looking to shop, meet or eat you'll find a relaxed, local kind of place where you can pop-in, hang-out, grab-&-go or shop up a storm.

The Boundary is constructing a new basement car park access directly from the roundabout of Edsel St/ Vitasovich Ave. As such, there will be changes to the road. These include:

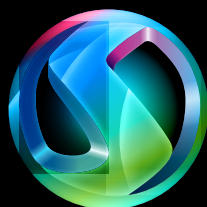
- A new roundabout leg on the eastern side to access the basement car park of The Boundary,
- New mountable roundabout island,
- Upgraded speed tables,
- Pedestrian crossing improvements on Vitasovich Ave, including wider traffic island and new speed table,
- There will be no changes to on-street parking.

Artists impression of the layout upon completion.



Note: these works are associated with the developers of The Boundary, and not an Auckland Transport project. As such, any wider projects will be out of their scope of works.

The Boundary website - theboundary.co



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Member's Car

Wayne Grimmer's 1973 Plymouth Cuda

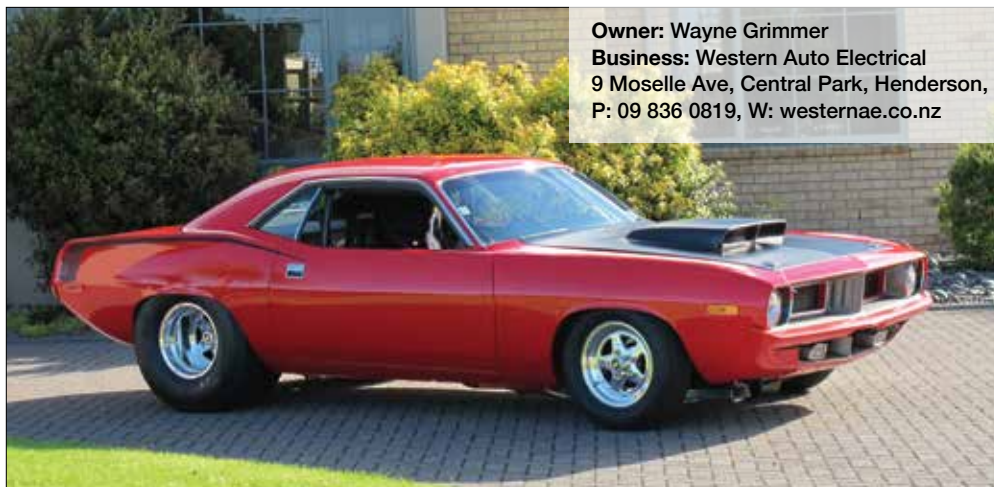
The car is street legal and Wayne often drives it around town, but it is a blast down at the drag strip.

He has notched a 9.4 second run at 144mph, and won the Father's Day Drags in the car.

The engine is a 604ci Hemi Big Block, built by Ray Barton Racing Engines from Pennsylvania USA.

930 horsepower, 820 ft lbs of torque - 10.5/1 compression with a flat tappit cam. It's a pump gas motor which he explained is 'naturally aspirated' i.e. No blower, which is incredible for the pure grunt this car has available.

Wayne says its continually been a work in progress, currently undergoing a brake upgrade and new rims.



Owner: Wayne Grimmer
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The Guns and the Gunners

Sam Coley and Carena West

IN KOREAN the word Hyundai comes from “hanja” which means “modernity”.

So, when you're asked to sit down with two representatives of Hyundai at the company's glittering West Auckland branch in Central Park Drive that word hits home immediately - and appropriately.

Sam Coley and Carena West are the epitome of smart, with-it, personable people. They're both 32, which, of course, helps.

Carena is the marketing manager for parent company Auckland Vehicles, which has its headquarters in Greenlane. Sam describes himself jokingly as, “head groomer”, but he's actually branch manager at 156 Central Park Drive.

Sam's been involved with motor cars since he left school, Rosmini College, Takapuna, in 2004. And since his Dad's a north Londoner, from Enfield, he's a football fanatic supporting a north London club - more on that later.

Carena has been involved with cars, fashion, horses, and business for about 10 years, after studying for a BBus (Bachelor of Business) at Auckland University of Technology and doing an internship at Porsche Bahrain.

Let's start with Sam.

Sam: “My father has been in the auto industry for about 40 years and he gave me a start as a data processor in the auto sector of GE Money.”

Photography by LFHQ Studios

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His first dealership was with Archibald Shorter, synonymous in Auckland for their Jaguars, Volvos and Land Rovers at their Great South Rd headquarters.

"And then in 2008 along came the GFC - global financial crisis and the high end of the market was the most affected by that.

"In those days Hyundai had a corner lot across the road - at the corner of Campbell and Great South Roads. Hyundai in those days was a big up-and-comer, they were showing a huge amount of promise.

"One day I pressed the button at the lights and literally walked across the road into a new job. I introduced myself to the owner and he gave me a position as a business manager."

And the rest, as they said of the Model T Ford, is automotive history.

Hyundai New Zealand now has branches in Central, East and North Auckland, Manukau and Pukekohe, as well as Auckland Vehicles gleaming new premises where Sam runs things in the West.

"West Auckland previously had a service

centre a bit further down the road from where we are now, and the new West Auckland Dealership moved here into Central Park Drive on May 17, last year, which means we've been here 18 months."

His wife, Sarah-Jane, keeps up the family's connection to things automotive in Isuzu's financial arm.

Carena lived in various parts out West - Massey, West Harbour, Hobsonville, Te Atatu South, and when her family moved to Greenhithe, she went to Westlake Girls High School, Takapuna.

"My parents moved to Bahrain when I was in the middle of my BBus studies, so I joined them and won a marketing internship with Porsche Bahrain."

Returning home, she started a swimwear company, making products to order and showing at the likes of Auckland and Sydney Fashion weeks.

Currently with her sister Bex, a diminutive of Rebecca, has now set up a firm called Clique Fitness Ltd, which sells its fitness wear online. Entering the Westpac Auckland

Business Awards 2018 South-East, Clique Fitness Ltd was selected Finalists of the 'Best Emerging Business' and 'Excellence in Marketing' categories.

"But I've always loved cars and when I sold the clothing company, I wanted a new challenge, so I joined Auckland Vehicles in February 2017, in the marketing department."

But wait, as they say in the telly ads, there's more! She also loves horses, is a member of a couple of racing syndicates and has won the Fashions in the Field title at Ellerslie and was recently runner-up at the 2018 Melbourne Carnival on VRC Derby Day.

With her good looks and marketing nous, the Auckland Racing Club sensibly asked her to be a fashion ambassador for the club and instead of winning the title, she's now one of the judges.

Sam, when he's not selling cars, loves the beach and is an avid sports fan, with a particular passion for Arsenal FC, known world-wide as the Gunners.

He plays the game socially and has turned



Photography by LFHQ Studios



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out against a side including legendary Gunner Ray Parlour, also known as "The Romford Pele".

Sam can tell some very funny Ray Parlour stories.

Back to cars.

Sam: "Hyundai has been experiencing phenomenal growth both locally and internationally for 15 years. The Santa Fe has been New Zealand's best-selling SUV in the private market for at least 12 years.

"I am able to drive the entire range, it goes with the job. But if I had to pick one to be my main car, it would be the Santa Fe."

And now, of course, there are the electric vehicles.



"Hyundai has really stepped up its influence in that market in recent years. The Ioniq has been around for almost three years and now we've got the Kona EV."

Carena. "I've just taken delivery of two new Kona SUVs." Expect to see one of them on a street near you, sporting the Clique Fitness logo!

So, there you have it. The Guns and the Gunners. *By Tony Potter*



Photography by LFHQ Studios

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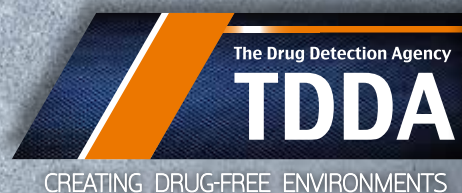
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The BA5's continue to gain in popularity

These key events in the West focus on the encouragement of networking to enable the business community of West Auckland to make connections that fosters growth and development.

Thank you to West Auckland Hyundai for their terrific October Business After 5. Outstanding food from Kings Garden Cafe Henderson - slow smoked rib (6 hrs) & king prawn hors d'oeuvres, fruit spoons etc. yum! Prize draws from Babich Wines, their 2 bottle gift packs. WA Hyundai provided draws of WOF & Car Grooming packages (value of \$150) see the post on our West Auckland Business Club facebook.

Attendees were enthused with the great vehicles on display together with the iconic D-Max as seen on 'The Crowd Goes Wild' from West Auckland Isuzu.



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How green is West Auckland? Kiwibank is changing



Photography by LFHQ Studios

The Kiwibank Team

It is no longer the start-up it was when it was founded 17 years ago. It's the bank for kiwis who want to get ahead.

West Auckland businesses heard this first-hand, when recently appointed Kiwibank CEO, Steve Jurkovich addressed a CPHBA business breakfast last month and the bank's new chief economist, Jarrod Kerr gave an economic overview.

Kerr, whose working life has been spent at US, Swiss and Australian banks, has a professed passion for financial literacy and the unusual gift of bringing humour and clarity to the topic of international economies. Some take home points:

- With the announcement by the Reserve Bank last month of

steady interest rates through to 2020, businesses have been handed some much-needed certainty.

- The skyrocketing interest rates of the '80s were a result of freakishly high baby boomer population growth. We need not fear a return to anything much more than 8%.
- Business confidence is flat just now with uncertainty around the Labour party and the labour force - but we are "fiscally sound and growing well." He anticipates a boost around the corner - "All the cool kids are in this bottom circle of the globe," he said. "I think the opportunities will be pretty good"

If there was one take home Jurkovich wanted to impress on the



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group, it was that Kiwibank is New Zealand's Small Medium-sized Enterprise banking specialist. There are no distractions - no agri-business, no government accounts, no multi-nationals. Kiwibank is grassroots. It is ambitious for New Zealand and ambitious for SMEs.

Kiwibank has just completed its best quarter ever, reported Jurkovich. He said it is refreshing to work for a bank that is supported by shareholders - Superfund and ACC - both of whom hold a long-term view.

"Our shareholder mandate is for us to grow," he said, "and as New Zealand is our only market, the only way we can do that is by

supporting local customers, and we have an appetite to support business."

Kiwibank will be leading the charge in a new era of transparency for banks, promised the CEO, bankers will better reflect the demographic of its customers and we will see better support for New Zealanders who choose to work for themselves.

With an aggressive pitch for West Auckland business, it remains to be seen how green West Auckland will be.

If you're interested in a switch, contact Commercial Banking Manager, Bryan Davies

M: 027 429 9269, E: bryan.davies@kiwibank.co.nz.

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