

ISSUE 05. SEPTEMBER / OCTOBER 2016

# Central Park NEWS

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Kelly Martin, CEO  
South Pacific Pictures

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# FROM THE TOP



## Continued growth in Central Park Membership

If you see or hear anything happening in your patch please let us know.

After spending a month in Croatia, it's nice to be back home, although I am missing the warm Mediterranean sun! Croatia is 'the' place to holiday in Europe at the moment and was flat out with tourism - and the exchange rate is 5 - 1 so its easy on the pocket! Add it to your must do/see list.

It was sad to hear of Sir Graeme Douglas' recent passing; he was a true icon of West Auckland Business (West Auckland Business Hall of Fame) and philanthropy. We extend our condolences to the Douglas family.

CPBA had its first informal hosting on Wednesday 7 September at the Hangar Bar - we had no idea how many would turn up... 45 in total came along and had a great couple of hours getting

to know each other in a relaxed and informal setting. I received great feedback from those who attended and said they'd be keen to attend another - keep an eye out for the next event. I'd like to thank Garry Bates for bringing this together and to the Hangar and BNZ for sponsoring nibbles during the evening. In respect to Sir Graeme, we thought it appropriate to charge our glasses and toast a life well lived.

Our membership now sits at 94 and would hope to have 120 by December. The Roundabout magazine continues to attract advertising and is growing amongst our members. RBA do a fantastic and professional job of putting this together on our behalf.

If you see or hear anything happening in your patch please let us know. This is your magazine so you're our eyes and ears. In Central Park Drive we have had some vandalism by people pulling down street signs, I have addressed this with the council to get them reinstated. If it's happening in your street please let me know!

Nice to see Waitakere United FC in the final of the Chatham Cup; well done to all involved.

Have a great month.

John Schipper  
Chair CPBA  
johns@davisfunerals.co.nz



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#### PUBLISHING ENQUIRIES:

Phil Clode, RBA Sales Manager  
Mobile: 027 448 7009  
E: [phil@rosebankbusiness.co.nz](mailto:phil@rosebankbusiness.co.nz)

#### MEMBERSHIP AND ADVERTISING ENQUIRIES:

Garry Bates, Business Development  
Mobile: 0274 904 260  
E: [garry@centralparkbusiness.org.nz](mailto:garry@centralparkbusiness.org.nz)

#### CENTRAL PARK BUSINESS ASSOCIATION

C/- RBA, Unit C,  
Level 1/485 Rosebank Rd, Rosebank.  
PO Box 151190, New Lynn, 0640, Auckland  
Phone: 09 820 0551

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## 'The Goods' from Garry

Garry Bates,  
Business Development Manager

### CP Member Arrow Security's Sonatane Tu'atonga achieves the 2016 New Zealand Security Association - Patrol Officer of the Year award

"We are extremely proud of him," Directors Matt Parry and Mike Peetz told CP News after the Awards Dinner in Rotorua on 26 August.

In March 2016 while attending the Rosebank Rd alarm activation, smelling the faint odour of smoke after his external check, he entered the warehouse and was confronted by thick smoke and flames taking hold at the rear. The fire service was called, Sonatane passed onto the crew what he had witnessed and the fire was dealt with.



"Sonatane had the great presence of mind to close as many doors as possible as he exited the building to help minimise the fire from spreading," said Mike. "We always expect our team to perform at a high level but this was going above and beyond."

The Award recognises excellence, commitment and professionalism within the "patrolling" sector of the industry, including service to customers and outstanding acts.

Matt added, "Sonatane's quick thinking and actions prevented potentially millions of dollars worth of damage and helped save the clients warehouse."

Congratulations and Great Job Sonatane!

The Central Park Business Association continues to grow well with keen interest from Business in the West.

It is amazing to see the vibrancy and diversity of companies in our area producing some really interesting goods and services, also seeing the growing development of LMVD's in our area

### Members Signed AUGUST

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Glidepath - The Concourse  
Westpac - Lincoln Rd Shopping Centre  
The Coffee Club - Lincoln Road

The Coffee Club Lincoln Road has a great deal for breakfast (See their advert). Owner Saten Sharma is a wonderful host and has achieved for 2016... Café of the Year at the Coffee Club National Conference Bi Annual Awards, plus Local Community Engagement Award & Customer Choice. A great effort since his launch only three and half years ago; well done Saten.



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## The New AHG Pre Delivery Centre

I get asked regularly...

"What's happening at the old Gilmours site?" or "Are they going to sell cars there?" I was interested to find out, especially after spending a lot of time at Gilmours in my past life.

Parent Company Automotive Holdings Group has moved in for their Pre Delivery of New Vehicles. John Andrew Ford and Mazda sell the cars, and now they are processed through the Central Park site

"We had outgrown the Grey Lynn site with rising vehicle numbers and shortage of space," says Pre Delivery Manager Lee Grunsell. "Add that challenge to the Service Department which also resides on Chapman Street (just behind the Grey Lynn Dealership) requiring access; put together, the area was becoming more and more difficult to manage."

In August alone JA Mazda achieved 172 sales, a record, and JA Ford sold 185 vehicles, all of which need to be processed through the new Plant.

"A vehicle is now sold in town, a work order generated, the vehicle is then released to here," Lee explained. "It then arrives on a transporter, proceeds through the workshop and in-house accessories are fitted. Any out work i.e. Alarms, Canopies, Tinting etc is completed by contractors onsite."

Lee pointed out the Pre Delivery Site will soon have an in-house Bridgestone Tyre Shop, and more new vehicle hoists on the way to complement the twelve that I counted...it certainly is a very impressive setup.

While onsite Lee showed me the Mazda CX-9, "It's brand new, with a very economical new engine using only 8L to the 100k's, a roomy 7 seater, 6 speed auto, Bose speakers and reversing camera and lots more...it's a great new wagon." I had to agree and the brand new Machine Grey Metallic colour looked really smart.

## Major events at Central Park:

### The Trusts Arena

#### Saturday 24th September

APO Open Day

- The Auckland Philharmonia Orchestra showcase their instruments and perform a short concert
- Free event for everyone, open from 2 - 4pm

#### Wednesday 5th October

Fish Leong Concert

- Fish Leong is a Malaysian singer of Cantonese-Chinese descent. She is prominent in the Mandarin pop scene who has had much success in Taiwan, Mainland China, Hong Kong, Malaysia, Singapore and Japan.

#### Saturday 22nd - Monday 24th October

Auckland Brick Show

- The Auckland Brick Show features LEGO® models and displays by members of the Auckland LEGO® User Group, as well as guests from around New Zealand. Open each day from 9am - 5.30pm

#### Saturday 5th November

The Trusts Spooks and Sparks 2016

- Our annual Fireworks show with rides, food stalls and entertainment, Open from 5.30pm

#### Saturday 12th November

'On the Mat' Charity Wrestling night

- Witness the most infamous, world famous pro wrestling faction to invade our shores -The Bullet Club.

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For more details of major events visit the Trusts Arena website which is updated each day - <http://thetrustsarena.co.nz/>



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We recently spent time with **Kelly Martin, CEO South Pacific Pictures**, to understand what drives her to do what she does, and the future direction of one of New Zealand's iconic screen production companies.

Kelly has been with South Pacific Pictures since September 2012. Previously she was Director of Programming with MediaWorks NZ for 12 years. She has a long history in the TV and Media business. Four years ago free to air television was going through challenging

times and Kelly seized the opportunity to work with South Pacific Pictures and learn from the best in the business - John Barnett, the founding owner and Chris Bailey, the Managing Director of South Pacific Pictures.

South Pacific Pictures is New Zealand's largest screen production company and has an international reputation for producing world-class television and film. The company is in its 28th year of operation and to date has produced more than 5000 hours of programming.

Drama series and serials, feature films, and more recently, entertainment, reality programming and documentaries are all part of the programming mix. The current slate includes work for New Zealand, Australian, Canadian and UK broadcasters.

Kelly has a very down to earth approach to life and is a Westie at heart. South Pacific Pictures have been based out West since 1999 and Kelly believes West is a good home for what they do. One thing that stands out when chatting to

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800 Words lead Erik Thomson, (George Turner), with Melina Vidler, (Shay) and Benson Jack Anthony, (Arlo)

Kelly is her simple philosophies to what success means for her. "Love what you do", "If it ain't broken, don't fix it", "Keep firing on all cylinders" and "Creating a world other people enjoy for internal and external audiences."

The quote by Beau Willimon, the creator of House of Cards, really capitulates everything Kelly lives by and is posted on her computer as a constant reminder - "TV is a deeply collaborative art form. These are endeavours that require hundreds of people." Kelly believes that, "Creativity is the core of our business so creating an environment where creative people want to work is front and centre for me."

We asked Kelly what she saw as the future direction for South Pacific Pictures. "Increasing more international opportunities so we can explore taking our stories to other countries."

The Brokenwood Mysteries series is evidence of their success in international territories. It has screened on Nine

(Australia), Giallo (Italy), France 3 (France), DR (Denmark) and Acorn TV (USA). A third series of four telefeatures will air in 2016 in New Zealand on Prime TV.

In France, the show debuted with 3.7 million viewers and a 16.6% share in its primetime France 3 slot. Series One and Two have now played in France with consistently high ratings across both series.

The Brokenwood Mysteries Series 2 received a Bronze World Medal at the 2015 New York Festival's International Film & TV Awards. The Bronze World Medal was awarded to the South Pacific Pictures series in the Drama category for 'Television - Regularly Scheduled Entertainment Program.' '800 Words' is another example of working collaboratively with the Australian Network Channel Seven to co-produce the comedy drama series that premiered in Australia in September 2015 and



Westlife ladies - Rita, Ngaire and Carol. (c) 2016 SPP

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quickly became the #1 drama on Australian television as well as topping the Tuesday night primetime ratings. 800 Words also premiered in New Zealand on TV One in late 2015. Season Two of 800 Words is currently screening in Australia and will be seen in NZ at a later date. Erik Thomson, who plays the lead role of George, recently took out the Silver Logie for Best Actor, and Melina Vidler, who plays George's wayward teenage daughter Shay, won a Logie in the Most Outstanding Newcomer - Actress category.

We couldn't resist asking what's in store for some of the shows that South Pacific Pictures makes. "We are currently building up to the Christmas episode of Shortland Street and of course, it will be a cliff hanger in every sense of the word." Shortland Street is one of the highest rating shows on NZ TV, and will celebrate its 25th Anniversary in May 2017. Also, TV3 has recently commissioned a third series of Westside. The comedy/drama series is a prequel to Outrageous Fortune,



*The Brokenwood Mysteries team (Fern Sutherland as Kristin Sims, Neill Rea as Mike Shepherd and Nic Sampson as Breen) (c) 2016 SPP*

which was one of NZ's most successful series. Series 3 will screen in 2017. The Westside series received a Gold World Medal at the 2016 New York Festival's International Film & TV Awards in the

Drama category for 'Television - Regularly Scheduled Entertainment Program'

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## Heron Plumbing talks Apprenticeships

Andrea Lovell  
Heron Plumbing

Heron Plumbing currently have 10 apprentices working for us, ranging from 1st year apprentices through to 4th year just finishing their apprenticeship. Some of them started through Gateway which is a school based programme, helping us out on jobs one day a week. If we thought they had what we were looking for we would then suggest them to take on an apprenticeship. Others have been looking for apprenticeships and were recommended to us from Masterlink. We do not take on any of our apprentices personally, but through Masterlink, which gives both the apprentice support and the host (us). The apprentices get additional training, gear and support and we the host also get additional support.



We have personally found taking on apprentices gives our company the chance to train our plumbers in the way that we like things done, at a high quality and teaches them good habits. They also tend to stay on with us after their apprenticeship has been completed which leaves us with additional fully qualified plumbers.

One of the biggest problems that school leavers will find is plumbers wanting more experienced candidates to fill apprentice positions, due to the workload currently being experienced in Auckland; however there are limited candidates available with the required skillset.

Masterlink get many calls a week for 2nd and 3rd year apprentices because they just don't have the time to train them from scratch.....or so they say!!!

The plumbing shortage will not get better until the industry's attitude toward training new apprentices improves. Steve Rickard from Masterlink was dismayed at the attitude of some plumbers at the Mico CPD show. Many said they were so busy, but when asked if they had considered an apprentice there was almost no interest at all.

Schoolleavers are the hardest hit by this. Masterlink are regularly told that plumbers "don't want a school leaver."

The problem is not with the school leavers as they often have level 3 NCEA and work experience through programs such as Gateway.

Until there is a change in the view of some plumbers and companies that apprentices are a liability, not an investment, it is difficult to see improvement coming in the near future.

For more information contact:

**Heron Plumbing**

Andrea Lovell

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**Suresh Chandra**  
Commercial Manager

Phone: 09 833 3861  
Mobile: 027 445 7535  
suresh\_chandra@westpac.co.nz



**Rebecca Molloy**  
Commercial Manager

Phone: 09 833 3864  
Mobile: 021 712 430  
rebecca\_molloy@westpac.co.nz



**Maree Maxwell**  
Business Manager

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## Leaving school for a trade

Nathan Villars  
Campus Principal  
ACG Sunderland

With New Zealand experiencing one of the most significant building booms of the 20th/21st century, traditional trades such as building, plumbing and painting can provide wonderful career opportunities for young people. Yet we hear every day that there aren't enough people to fill jobs, or enough students leaving school to learn a trade to meet future needs.

Historically, schools in New Zealand had many linkages with the trades, but that's rarely seen these days and I believe our academic schooling system has potentially put barriers in place for those kids who would traditionally embark on a trade to come forward.

Around 15 years ago, about the same time that NCEA was introduced in New Zealand, the Ministry overhauled the curriculum around Technology subjects. Schools that once offered subjects that would have traditionally led to careers in trades - automotive engineering, woodworking, boatbuilding, for example - replaced them with 'technology' subjects. A series of academic standards was put in place and the result was that those students who may have been more suited to trades were scared off.

At the same time, there is a growing emphasis on STEM subjects (Science, Technology, Engineering, Mathematics), with today's students being told that their jobs will be in 'new' technology industries such as computer science and biotechnology. From a young age, they're being directly or indirectly influenced away from traditional trades. At ACG Sunderland, we're now teaching computer coding from Year 1, for example.

Today's students are excited by the possibilities of modern technology at the expense of traditional trades, which risk being seen as a lower level or a second choice career. Perhaps, given the increased emphasis on modern technology subjects at school age, that's not surprising, but the fact is that doing an apprenticeship in the industry or studying a trade at a private training establishment is a fantastic option.

So what can be done? I believe traditional trades must adapt. They have to market themselves more, through schools and the media. They have to advertise and promote themselves into the marketplace to raise their profile like everyone else does. Schools also have a role to play. There will always be students looking for a career path that doesn't involve university and we must ensure we are presenting our students with all the options available to them and exposing them to a range of different experiences.

Every student has strengths, and it's up to us as educators to help them identify and make the most of them.

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# BUSINESS NUTS & BOLTS



## Key Questions for the Candidates

Dr Grant Hewison  
Director, Grant Hewison & Associates

No doubt, you would have seen the hoardings up for the local elections and been sent your postal voting form.

In addition to a Mayor and two Councillors, in Waitakere you will also have choices to make for eight local board members for the Henderson-Massey Local Board.

Who do you choose?

Interestingly, you might get some ideas or questions for the candidates from what is called the Auckland Council Pre-Election Report. It sets out the big decisions ahead.

### Transport investment and funding

Aucklanders say that the city's transport challenges are the thing they least enjoy about living and doing business in the city. While the Council has partly addressed Auckland's most urgent transport needs in the short-term, without significant additional funding, the transport system won't cope with Auckland's growing population.

The Government and Auckland Council have therefore agreed to work together to address all forms of land transport. A key challenge for the new council will be working with the Government on funding once an agreed investment programme has set. Another key challenge will be the delivery and funding of the City Rail Link (CRL).

### Housing

Besides transport, the other big issue facing Aucklanders is housing. While increasing land supply is important, another key challenge for the new council will be working with the Government on:

- ensuring the building industry has the capability and capacity to deliver the number and types of homes needed
- reducing building costs by looking at building regulations and competition in the building and building product industries

- improving access to financing and exploring new home ownership models
- encouraging the owners of development-ready land to develop now rather than land bank
- ensuring that legal liability for poor quality building work does not fall unfairly on ratepayers.

### Auckland's future ports needs

A study into Auckland's future port requirements, known as the Port Future Study, has been finalised. A range of alternative options for meeting Auckland's future freight needs have been identified, including expansion, maintaining the status quo or relocating operations to a new port. A key decision for the newly elected council will be to decide on a long-term strategy so that the port can move ahead with addressing its capacity requirements.

### Making the most of our assets

The newly elected council will need to make some important decisions about how it uses its limited capital resources. Some key tradeoffs will need to be made. For example, is it better for the council to have capital tied up in ports and airport shares, or could that capital be better used to support transport infrastructure? The council faces some very real constraints to using more borrowings to increase its capital investment over and above the current 10-year budget.

### Making choices about council services

If the Council wants to keep rates affordable for Aucklanders, it can't just keep adding new things and continuing to do all the things it does today. A key challenge for the new council will be to help Aucklanders decide what are the most important things to focus on.

### New ways to pay

Given the rising demand for investment combined with constraints on rates and debt, the newly elected council will need to make some decisions about new ways to pay for its investments. For example, Aucklanders say they are prepared to pay more to get the transport system they want. The focus has been motorway charges and higher fuel taxes as ways to pay, but there are other options, such as congestion charging (variable road pricing), greater use of user charges, tolling new roads, localised targeted rates, linking rates to increases in property values resulting from infrastructure investment and new development charges.

<http://www.aucklandcouncil.govt.nz/EN/planspoliciesprojects/reports/Pages/preelectionreporthome.aspx>



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